## AdventHealth Durand 2019 COMMUNITY HEALTH NEEDS ASSESSMENT

Chippewa Valley Hospital & Oakview Care Center, Inc. d/b/a AdventHealth Durand Approved by the Hospital Board on: November 14, 2019 Community Benefit Manager:



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Acknowledgements

This report was prepared by Tali Schmitz, with contributions from members of the AdventHealth **Durand Community Health** Needs Assessment Committee representing health leaders in our community.

A special thanks to The Pepin County Health Department and Partners for their expertise and support in the collection and analysis of the data.

We are especially grateful to all those who participated in our household surveys and key informant interviews. Their contributions made this report possible and lay the groundwork as we continue to fulfill our mission of Extending the Healing Ministry of Christ.

### **1. EXECUTIVE SUMMARY**

### Goals

Chippewa Valley Hospital & Oakview Care Center, Inc. d/b/a AdventHealth Durand will be referred to in this document as AdventHealth Durand "The Hospital." AdventHealth Durand, in Durand, Wisconsin, conducted a community health needs assessment in 2019. The goals of the assessment were to:

- Engage public health and community stakeholders including low-income, minority and other underserved populations
- Assess and understand the community's health issues and needs
- Understand the health behaviors, risk factors and social determinants that impact health
- Identify community resources and collaborate with community partners
- Publish the Community Health Needs Assessment
- Use assessment findings to develop and implement a 2020-2022 Community Health Plan based on AdventHealth Durand's prioritized issues

### **Community Health Needs Assessment Committee**

In order to ensure broad community input, AdventHealth Durand created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the assessment process. The CHNAC included representation from the Hospital, public health experts and the broad community. This included intentional representation from low-income, minority and other underserved populations.

The CHNAC met three times in 2018-2019. They reviewed the primary and secondary data, helped define the priority issues to be addressed by the Hospital, and helped develop the Community Health Plan to address the priority issues. See Section 5 for a list of CHNAC members.

### Data

AdventHealth Durand collected both primary and secondary data. The primary data included stakeholder interviews, and several community surveys. Secondary data sources included internal Hospital utilization data (inpatient and emergency department). This utilization data showed the top reasons for visits to AdventHealth Durand over the past year. In addition, we utilized publicly available data from state and nationally recognized data sources. *See Section 7 for a list of data sources.* 

Primary and secondary data was then compiled and analyzed in order to identify the top 8-12 aggregate issues from the various sources of data.

### **Community Asset Inventory**

The next step was a community Asset Inventory. This inventory was designed to help AdventHealth Durand and the CHNAC to:

- Understand existing community efforts to address the 8-12 identified issues from aggregate primary and secondary data
- o Prevent duplication of efforts as appropriate. See Section 9 for the Asset Inventory.

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### **Selection Criteria**

Using the data findings and the Community Asset Inventory, the CHNAC narrowed the list of 8-12 issues to two priority issues. The CHNAC used a priority selection tool that uses clearly defined criteria to select the top issues to address. See Section 10 for the Priority Selection Report.

The priority selection criteria included:

- A. <u>Relevance</u>: How important is this issue?
- B. Impact: What will we achieve by addressing this issue?
- C. Feasibility: Can we adequately address this issue?

### **Priority Issues to be Addressed**

The priority issues to be addressed included:

- 1. Chronic Disease Management
- 2. Healthy Growth, Development and Obesity (Food, Nutrition and Physical Activity)

See Section 11-12 for an explanation of priority issues, which were chosen as well as those not chosen.

### Approvals

In November 2019, the AdventHealth Durand Board approved the Community Health Needs Assessment findings, priority issues and final report. A link to the 2019 Community Health Needs Assessment was posted on the Hospital's website prior to December 31, 2019.

#### **Next Steps**

The CHNAC will work with AdventHealth Durand to develop a measurable 2020-2022 Community Health Plan to address the priority issues. The plan will be completed and posted on the Hospital's website prior to May 15, 2020.

### **2. ABOUT: ADVENTHEALTH DURAND**

### **Transition To AdventHealth**

In January of 2019, every wholly-owned entity across our organization adopted the AdventHealth system brand. Our identity has been unified to represent the full continuum of care our system offers. Throughout this report, we will refer to our facility by AdventHealth Durand. Any reference to our 2016 Community Health Needs Assessment in this document will utilize our new name for consistency.

AdventHealth Durand is part of AdventHealth. With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth is a connected system of care for every stage of life and health. More than 80,000 skilled and compassionate caregivers in physician practices, Hospitals, outpatient clinics, skilled nursing facilities, home health agencies and hospice centers provide individualized, wholistic care. A Christian mission, shared vision, common values and service standards focus on whole-person health, and commitment to making communities healthier.

### **About AdventHealth Durand**

AdventHealth Durand in west-central Wisconsin is the only Hospital in Pepin County, providing essential health care to county residents; care that would otherwise require many miles and critical moments to obtain. It is a 25-bed Critical Access Hospital facility. Critical Access Hospitals are a result of legislation enacted as part of the Balanced Budget Act (BBA) of 1997, which authorized States to establish a State Medicare Rural Hospital Flexibility Program under which certain facilities participating in Medicare were able to be defined as "Critical Access Hospitals," with a separate payment system and obligations under the Medicare Conditions of Participation. Of the many requirements for this designation are: location in a rural area; provision of 24/7 emergency care; and no more than 25 inpatient/swing beds with at least a 35-mile separation from the nearest Hospital. AdventHealth Durand is a not-for-profit health care organization and embraces a rich tradition of providing benefit to the community, with the ultimate goal of improving community health and increasing access to care. All of the net income (profit margin) generated by the Hospital is reinvested back into Hospital programs and services. This benefits the patients and communities served rather than individual owners or shareholders.

Under new federal regulations that govern charitable Hospital organizations, a Community Health Needs Assessment (CHNA) was conducted by AdventHealth Durand to assist in identifying the most significant health needs of the community served. The Hospital, being the only hospital in Pepin County, worked directly and collaboratively with Pepin County to assess community need and is now working to implement a plan to effectively meet the needs identified during that assessment. The resulting full CHNA was approved by the Hospital Board in 2013. This 2019 CHNA will serve to guide the next phase of the Community Health Needs Assessment Process: Development of an Implementation Strategy will enable the Hospital to address these identified needs.

### **3. CHOOSING THE COMMUNITY**

AdventHealth Durand defined its community as its Primary Service Area (PSA) from which 94% of its patients come. This includes Pepin, Buffalo, Dunn, and Pierce Counties and the zip codes 54721, 54736, 54737, 54755, 54756, 54759 and 54761.

### 4. COMMUNITY DESCRIPTION AND DEMOGRAPHICS

In order to understand our community and the challenges faced, AdventHealth Durand looked at both demographic information for the service area population, as well as available data on social determinants of health. According to the Center for Disease Control and Prevention, social determinants of health include conditions in the places where people live, learn, work and play, which affect a wide range of health risks and outcomes. A snapshot of our community demographics and characteristics is included below. *Secondary report data and methodology can be found in Appendix B.* 

An estimated 18.63% of the population in the report area are age 65 or older according to the U.S. Census Bureau American Community Survey 2013-17 5-year estimates. An estimated total of 2,580 older adults resided in the area during this time period. The number of persons age 65 or older is relevant because this population has unique health needs which should be considered separately from other age groups.

The map below represents the service area where 93% of AdventHealth Durand's patients come from.



Source: US Census Bureau, <u>American Community Survey</u>. 2013-17.

### **COMMUNITY DEMOGRAPHICS**





	0-4							
%	6.1%	16.8%	7.1%	10.9%	10.6%	14.5%	15.4%	18.6%

RACE	Caucasian	African- American	Asian	Native American / Alaska Native	Native Hawaiian /Pacific Islander	Other Race	Multiple Races
%	96.8%	0.4%	0.7%	0%	0%	0%	1.5%

ETHNICITY	Hispanic or Latino	Non-Hispanic	
%	2.1%	97.9%	

Source: US Census Bureau, <u>American Community Survey</u>. 2013-17.

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DATA INDICATOR	DESCRIPTION	ADVENTHEALTH DURAND SERVICE AREA	WISCONSIN AVERAGE
Poverty <sup>1</sup>	% Population in Poverty (Below 100% FPL)	12.6%	12.34%
Unemployment Rate <sup>2</sup>	Unemployment Rate	6.6%	3.3%
Violent Crime <sup>3</sup>	Violent Crime Rate (Per 100,000 Pop.)	79.8	285.2
Population with No High School Diploma <sup>1</sup>	% Population Age 25+ with No High School Diploma	9.2%	8.29%
Insurance <sup>4</sup>	Uninsured Adults-% Without Medical Insurance	7.83%	7.26%
Insurance <sup>4</sup>	Uninsured Children-% Without Medical Insurance	5.45%	3.73%
Food Insecurity Rate⁵	Food Insecurity Rate	11.3%	11.9%
Population with Low Food Access⁵	% Population with Low Food Access	6.4%	21.17%
Use of Public Transportation <sup>1</sup>	% Population Using Public Transit for Commute to Work (Age 16+)	0.16%	1.0%
Alcohol Consumption <sup>6</sup>	Estimated Adults Drinking Excessively (Age-Adjusted Percentage)	25.2%	25.3%
Tobacco Usage <sup>6</sup>	% Population Smoking Cigarettes (Age-Adjusted)	16.9%	18.7%

<sup>1</sup>US Census Bureau, <u>American Community Survey</u>. 2013-17. <sup>2</sup>US Department of Labor, <u>Bureau of Labor Statistics</u>. 2019 - August. <sup>3</sup> Federal Bureau of Investigation, <u>FBI Uniform Crime Reports</u>. Additional analysis by the <u>National</u> <u>Archive of Criminal Justice Data</u>. Accessed via the <u>Inter-university Consortium for Political and Social Research</u>. 2015-17. <sup>4</sup> US Census Bureau, <u>Small Area Health Insurance Estimates</u>. 2017. <sup>5</sup> <u>Feeding America</u>. 2017. <sup>5</sup> US Department of Agriculture, Economic Research Service, <u>USDA - Food Access Research Atlas</u>. 2015. <sup>6</sup> Centers for Disease Control and Prevention, <u>Behavioral Risk Factor Surveillance System</u>. Accessed via the <u>Health Indicators</u> <u>Warehouse</u>. US Department of Health & Human Services, <u>Health Indicators Warehouse</u>. 2006-12.

### 5. COMMUNITY HEALTH NEEDS ASSESSMENT COMMITTEE

A Community Health Needs Assessment Committee (CHNAC) was formed to help AdventHealth Durand conduct a comprehensive assessment of the community. The committee included representation from the Hospital, public health officials and the broad community as well as representation from low-income, minority and other underserved populations. The committee met regularly throughout 2018-2019. Current CHNAC members include:

### **Community Members**

Name	Title	Organization	Description of Services	Low-Income	Minority	Other Underserved Populations
Heidi Stewart	Director	Pepin County Health Dept.	Provides care and promotes health and wellbeing for all members of Pepin County	x	х	×
Nikki Gilles	R.N.	Pepin County Health Dept.	Provides care and promotes health and wellbeing for all members of Pepin County	×	х	×
Kathryn Lee	Retired R.N.	Community Member		х		X
Stephanie Peterson	R.N.	Community Member		х		

### AdventHealth Durand Members

The following AdventHealth Durand team members provided leadership throughout the CHNA process:

- Katie Hartung, Dietician
- Angela Jacobson, Director of Nursing
- Doug Peterson, CEO
- Jane Poeschel, Nurse Practitioner
- Tali Schmitz, Administrative Director

### **6. PUBLIC HEALTH**

Public health was represented throughout the Community Health Needs Assessment through the Pepin County Public Health Department. The on-line survey was led by the Pepin County Health Department receiving 328 responses. This survey was promoted on-line by the Pepin County Health Department and through the AdventHealth newsletter a direct mailing piece to more than 7,500 households. In addition, an in-person survey was conducted at the Pepin County Dairy Breakfast with more than 100 participants.

- Heidi Stewart, R.N., BSN, Director, Pepin County Health Department, 15 Years of service
- Nikki Gilles, R.N., BSN, Staff, Pepin County Health Department, 2 Years of service

### 7. PRIMARY AND SECONDARY DATA SOURCES

### **Primary Data**

- a. <u>Community surveys</u>: Online and in-person survey collection was led by the Pepin County Health Department, receiving 328 responses. Of those who responded, 294 were included in our aggregate data due to the remaining surveys being incomplete and/or missing zip code data. The survey was promoted on-line by the Pepin County Health Department and through the AdventHealth Durand newsletter; a direct mailing piece to more than 7,500 households. In addition, an in-person survey was conducted at the Pepin County Dairy Breakfast with 95 participants.
- b. <u>Stakeholder interview/surveys</u>: 25 stakeholders from Pepin County completed the stakeholder survey. In addition, approximately 40 people from AdventHealth Durand and surrounding clinics, as well as CHNAC members, completed the stakeholder survey.

### **Secondary Data:**

- a. <u>Hospital Utilization Data</u>: Top 10 inpatient and Emergency Department diagnoses by payer was provided by AdventHealth Durand's financial department for the year 2018 and the report can be found as *Appendix C* in this report.
- b. <u>The Engagement Network</u>: Our secondary data was sourced from the Engagement Network. This is a national platform produced by the Center for Applied Research and Engagement Systems (CARES) at the University of Missouri. The Engagement Network hosts a national Map Room with 15,000+ data layers, a Community Health Needs Assessment reporting tool with 80+ health-related indicators, and a hub network with 30+ partner organizations using CARES technology.

### **DATA SOURCES:**

- a. US Census Bureau, Decennial Census, 2000-2010
- b. US Census Bureau, American Community Survey, 2013-17
- c. Feeding America, 2014
- d. US Census Bureau, Small Area Health Insurance Estimates, 2016
- e. Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System, US Department of Health & Human Services, Health Indicators Warehouse, 2006-12
- f. Centers for Disease Control and Prevention, National Vital Statistics System, US Department of Health & Human Services, Health Indicators Warehouse, 2006-12
- g. US Department of Labor, Bureau of Labor Statistics, 2018-August
- h. Federal Bureau of Investigation, FBI Uniform Crime Reports, 2012-14
- i. US Department of Agriculture, Economic Research Service, USDA Food Access Research Atlas, 2015
- j. US Department of Health & Human Services, Health Resources and Services Administration, Area Health Resource File, 2015
- k. Dartmouth College Institute for Health Policy & Clinical Practice, Dartmouth Atlas of Health Care, 2015
- I. US Department of Health & Human Services, Health Resources and Services Administration, Health Resources and Services Administration, April 2016
- m. US Department of Health & Human Services, Center for Medicare & Medicaid Services, Provider of Services File, March 2018
- n. Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System, 2011-12
- o. Centers for Disease Control and Prevention, National Vital Statistics System, Centers for Disease Control and Prevention, Wide-Ranging Online Data for Epidemiologic Research, 2007-10
- p. Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, 2015

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- q. State Cancer Profiles, 2011-15
- r. State Cancer Profiles, 2009-13
- s. Centers for Medicare and Medicaid Services, 2015
- t. Centers for Disease Control and Prevention, National Vital Statistics System, US Department of Health & Human Services, Health Indicators Warehouse, 2006-12
- u. Centers for Disease Control and Prevention, National Vital Statistics System, 2012-16
- v. Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System, 2006-10

### 8. COMMUNITY COLLABORATION

The AdventHealth Durand Community Health Needs Assessment is the product of a county-wide collaborative process. The Pepin County Community Needs Committee (the Committee) consists of various health and human service stakeholders dedicated to the development of a county-wide health and human services needs assessment. Nearly all the Coalition members represented low-income, minority and underserved populations.

The top priority of the Coalition was that the Assessment be as conclusive and inclusive as possible. The group spent time deciding on: the most important indicators to assess through the survey instrument; the focus groups; and secondary data points from county, state and federal agencies. A real effort was made to reach out to all members of the Pepin County communities and obtain perspectives across age, race/ethnicity, gender, profession, household income, education level and geographic location.

### 9. DATA SUMMARY

Primary and Secondary Data: High Level Findings Once all primary and secondary data was collected, this was then analyzed and categorized into top 8-10 priorities per source of data. These results are listed by source in the tables below.

Тор	Top 8-10 Priorities determined from Community In-person Interviews and Surveys					
1	Illegal Use of Drugs	5	Healthy Eating	9	Tobacco	
2	Mental health	6	Chronic Disease	10	Lack of Physical Activity	
3	Alcohol Abuse	7	Bullying			
4	Obesity	8	E-Cigarette/JUUL/Vaping Use			
Тор	8-10 Priorities determined from	n Hos	pital Emergency Department Data			
1	Urinary Tract Infection	5	Acute Pharyngitis	9	Epigastric Pain	
2	Low Back Pain	6	Cough	10	Constipation	
3	Chest Pain	7	Rash			
4	Headache	8	Laceration			
Тор	8-10 Priorities determined from	n Hos	pital Inpatient Admission Data			
1	COPD	5	Heart Failure	9	Type 2 Diabetes	
2	Pneumonia	6	Cellulitis	10	Sepsis	
3	Hypertensive Heart Disease	7	Urinary Tract Infection			
4	Hyp Heart with Kidney Disease	8	Acute Kidney Infection			
	8-10 Priorities determined from Engagement Network/ Second					
1	Obesity	5	Chronic disease	9	Transportation	
2	Mental health	6	Poor pregnancy outcomes	10	Dental	
3	Access to care	7	Food insecurity			
4	ED utilization	8	Poverty/Livable wage			

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### Primary and Secondary Data: Aggregate Community Health Needs

Primary and secondary data was presented to the CHNAC. Each committee member received copies of the reports. The AdventHealth Durand financial department presented admission data for inpatient and the Emergency Department including diagnosis, payer source and zip codes for 2018.

At a subsequent meeting, the CHNAC reviewed the data and results of the assessment. The group then categorized and prioritized the issues based on importance, impact, and AdventHealth Durand's ability to impact change. The group then voted on their top five issues and then Committee members voted on their top three priorities in order to determine the top community health needs from all sources of data.

Agg	Aggregate Community Health Needs					
	Priority Issue	Ethnic Group	Age Group	Specific Geographic Area		
1	Illegal Drugs		Varies	Service Area		
2	Mental Health		Varies	Service Area		
3	Alcohol Abuse		Varies	Service Area		
4	Obesity		Varies	Service Area		
5	Chronic Disease		Varies	Service Area		
6	Healthy Eating/Access to Health Foods		Varies	Service Area		
7	Bullying		Youth	Service Area		
8	E-Cigarettes, JUUL, Vaping		Varies	Service Area		
9	Tobacco		Varies	Service Area		

### **10. COMMUNITY ASSET INVENTORY**

In order to help AdventHealth Durand's CHNAC determine the community health priorities where they could make a meaningful difference, the Hospital conducted a Community Asset Inventory related to the top nine identified community health needs. The inventory was designed to help the CHNAC narrow the nine needs to the three to four priority issues.

COMMUNITY ASS		
Health Issue	Current Community Programs	Current Hospital Programs
Illegal Drugs		
Mental Health	Chippewa County Recovery & Wellness Consortium: Inpatient and outpatient behavioral health services in Eau Claire and Chippewa Counties	
Alcohol Abuse	Pepin and Buffalo Counties Justice Services: helps low-risk crime offenders beat alcohol/substance abuse through Wisconsin law providing local funding for the program.	
Obesity	Weekly weight watchers group meetings; Biking/walking trails	New full-time dietitian at the Hospital. There has not been a full-time RD at the Hospital in over 20 years. Currently all obesity and chronic disease management visits prescribed by local providers are being conducted at no cost to patients.
Chronic Disease		HealthTalks: periodic education sessions on chronic disease management items; presented by Hospital personnel and providers. The Hospital hired a full-time dietician and provided education for certification as diabetes educator To date no patient has ever been billed for these prescribed services with the dietitian.
Healthy Eating/Access to Health Foods	Senior center has free farmers market for healthy produce during summer months.	New full-time dietitian at the Hospital for the first time and is now a certified diabetic educator.
Bullying	Area school programs are integrated into curriculum and all age levels within the school systems.	
E-Cigarettes, JUUL, Vaping	Pepin County Health Department jointly with the School Districts in the County work to prevent and educate students and citizens on the use of these items using the Skyalert System. The Health Department also closely monitors Chemical Pneumonia outbreaks.	
Tobacco	Pepin County Health Department and the Durand School District provide education. Pepin County Health Department also conducts WINS Compliance checks throughout the county as it relates to the sales of tobacco products.	

### **11. PRIORITY SELECTION**

Data collection, aggregation and analysis were completed with the goal of identifying the top presenting health care needs in the AdventHealth Durand community. Pepin County, in conjunction with AdventHealth Durand, created a Committee of Community Health Improvement Process Stakeholders ("CHIPS") that represented the broad community as well as low income, minority and underserved populations. Five representatives from AdventHealth Durand served on this Committee, along with representatives from the health clinics located on the Hospital campus. CHIPS worked cooperatively to analyze the data and prioritize the issued to be addressed by those in the Community with the appropriate resources and expertise.

### **Rating & Prioritizing Key Health Issues**

The top 10 issues identified from the CHNAC data review of household data, key informant survey responses, and the top inpatient and ED admissions data were reviewed and discussed again alongside the community asset inventory to identify the top priorities.

Once the top nine aggregate issues were selected, the CHNAC utilized a tool called the Rating & Prioritizing Key Health Issues Worksheet to help identify which issues would be addressed.

This worksheet utilized the following criteria for each issue:

Relevance How important is this issue?	Impact What will we achieve by addressing this issue?	Feasibility Can we adequately address this issue?
• Size of problem (e.g. % population)	<ul> <li>Availability of solutions/proven strategies</li> </ul>	• Availability of resources (staff, community partners, time,
• Severity of problem (e.g. Cost to treat, lives lost)	• Builds on or enhances current work	<ul><li>money) to address issue</li><li>Political capacity/will</li></ul>
<ul> <li>Urgency to solve problem; community concern</li> <li>Linked to other important issues</li> </ul>	<ul> <li>Significant consequences of not addressing issue now</li> </ul>	<ul> <li>Community/social acceptability</li> <li>Appropriate socio-culturally</li> <li>Can identify easy, short-term wins</li> </ul>

Each potential issue was rated based on the above criteria, with a dot scoring system. Every member was provided three stickers and one post-it note to vote on those items they felt were the most important as it related to the criteria above; relevance, impact and feasibility. The post it was worth two points, while the dots were worth one point each.

RATIONALE FO	R COMMUNITY ISSUES	THE HOSPITAL WILL AD	DDRESS
Priority Issue	Relevance	Impact	Feasibility
Chronic Disease	Leading COD in US 35.29% of service area high cholesterol 32.97% adults with high blood pressure	When chronic disease goes untreated it can lead to more serious health issues. For example, diabetes left untreated may lead to vision loss, heart disease or nerve and kidney diseases.	Full time dietitian certified in diabetes education Obesity and chronic disease management visits conducted at no cost to patients Health Talks covering chronic disease presented by Hospital personnel and providers
Healthy Eating/Access to Health Foods	WI rate of obesity increased from 26% to 31% from 2008 to 2018	Access to, and consumption or, healthy foods can help prevent the development of chronic disease, such as diabetes.	Full time dietitian certified in diabetes education Free farmers market for healthy produce during summer months at senior center
Obesity	Ranked as one of top 10issues by the community 20% of population receive no Leisure Time Physical Activity according to secondary data 28.5% of adults in service area Obese (BMI>30)	Obesity can cause serious health complications including high blood pressure, high cholesterol, heart disease and some cancers.	Full time dietitian certified in diabetes education Obesity and chronic disease management visits conducted at no cost to patients Community weight watchers group Biking/Walking trails
	38.2% of adults Overweight		
RATIONALE FO	58.06% of survey recipients in the AdventHealth Community and Stakeholder Survey noted Use of Illegal Drugs as a top concern.	Impact includes individual risk of permanent physical and emotional damage to users, negative impact to families and community	
Mental Health	52.49% of survey recipients in the AdventHealth Community and Stakeholder Survey noted Mental Health as a top concern	When mental health disorders are untreated, those affected are at high risk for many unhealthy and unsafe behaviors, including alcohol or drug abuse, violent or self- destructive behavior, and suicide.	Eau Claire and Chippewa County provides inpatient and outpatient services through Chippewa County Recovery & Wellness Consortium
Alcohol Abuse	18.8% of adults drink excessively above state average of 15.8%	Excessive use of alcohol can have immediate health effects, including unintentional injury, violence, alcohol poisoning, risky sexual behaviors, and miscarriage among pregnant women. It can also have long- term health effects, including	Pepin and Buffalo County Justice Services helps low-risk crime offenders with alcohol/substance abuse program

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Bully	30.50% of survey recipients	high blood pressure, heart disease, liver disease, dementia, depression, and cancer. Kids who are bullied can	Existing Area school program
	in the AdventHealth Community and Stakeholder Survey noted Bullying as a top concern.	experience negative physical, school and mental health issues. Moreover, they are more likely to experience depression and anxiety, health complaints and decreased academic achievement.	
E Cigarettes, JUUL, Vaping	E Cigarettes, JUUL and Vaping were ranked 7 <sup>th</sup> on top health concerns from survey recipients in the AdventHealth Community and Stakeholder Survey.	<ul> <li>While the long-term effects of E Cigarettes and Vaping are still being studied, the CDC has deemed the use of these products as unsafe for children.</li> <li>Children and adults have been poisoned by swallowing, breathing, or absorbing e- cigarette liquid through their skin or eyes. Nationally, approximately 50% of calls to poison control centers for e- cigarettes are for kids 5 years of age or younger.</li> </ul>	Pepin County Health Dept and School District partnership to address this issue already exists
Tobacco	Rate of Lung cancer 51.5 higher than state average of 53.1 per 100,000 population 16.5% adults over 18 are smokers according to secondary data	Tobacco use can cause a wide range of health issues including cancer, heart disease, diabetes, oral health diseases and harmful reproductive effects.	Pepin County Health Dept and School District partnership to address this issue already exists

### **12. PRIORITY ISSUES TO BE ADDRESSED**



Chronic diseases are defined broadly as conditions that last one year or more and require ongoing medical attention or limit activities of daily living or both. Chronic diseases such as heart disease, cancer and diabetes are the leading causes of death and disability in the United States. According to secondary data, 35.29% of adults in AdventHealth Durand's service area have high cholesterol, while 32.97% have high blood pressure.

Preventative measures to curb chronic disease may be implemented with relative ease, and the impact of implementing preventative measures of high value both to individuals and to the community at large.



The CHNAC combined Obesity and Healthy Eating/Access to Health Foods into one category in order to focus efforts on two issues, which are interconnected. The state of Wisconsin has seen an increase in the rate of obesity in adults from 26% to 31% from 2008 to 2018. Obesity was ranked as one of the top two risk factors for community members health by community stakeholders in interviews. Secondary data also showed that 20% of adults in the primary service area receive no Leisure Time Physical Activity.

Factors which have shown to promote healthy behaviors include:

- Easy access to nutritious food
- Clean air and water
- Safe transportation
- Healthy spaces for walking, playing and socializing
- Schools that equip youth with important health skills
- Health care that prevents as well as treats
- Rewards for healthy behaviors over risky ones

The above factors are determined based on shared decisions and actions, not just individual behaviors. Those who must help implement these decisions work in many fields, extending far beyond the health care sector.

# **13. PRIORITY ISSUES THAT WILL NOT BE ADDRESSED**



\* Substance Use/Abuse includes Alcohol Abuse, E-Cigarettes, JUUL, Vaping, Illegal Drugs, and Tobacco.

The CHNAC agreed that the issues of alcohol abuse, electronic smoking, illegal drugs and tobacco use were all important issues based on both primary and secondary data as well as group discussions. The term Substance Use/Abuse was utilized to encompass various forms of use or misuse. The Community Asset Inventory identified existing community-based efforts already in place to address these issues. These include the Pepin and Buffalo County Justice Services which helps low-risk crime offenders with alcohol/substance abuse. In addition, the Pepin County Health Department has partnered with the school district to address substance use and misuse. The Hospital will continue to direct community members to available resources in the community.



Eau Claire and Chippewa County both provide inpatient and outpatient services through Chippewa County Recovery & Wellness Consortium. The Consortium connects individuals experiencing a mental health emergency, mental illness and or substance use disorder with necessary services such as psychiatry, mental health and substance abuse counseling, supported employment and individual skill development. The Hospital felt that these existing resources and partners were better equipped to address the issue of Mental Health. The Hospital is committed to whole person health and will continue to direct the community to available resources.

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### **14. NEXT STEPS**

The CHNAC will work with AdventHealth Durand and other community partners to develop a measurable Community Health Plan for 2020-2022 to address the priority issues. For each priority, specific goals will be developed including measurable outcomes, intervention strategies and the resources necessary for successful implementation.

Evidence based strategies will be reviewed to determine the most impactful and effective interventions. For each goal, a review of policies that can support or deter progress will be completed with consideration of opportunities to make an impact. The plan will be reviewed quarterly with an annual assessment of progress. A presentation of progress on the plan will also be presented to the Hospital board annually.

A link to the Community Health Plan will be posted on AdventHealth.com prior to May 15, 2020.

### **15. WRITTEN COMMENTS REGARDING 2016 NEEDS ASSESSMENT**

We posted a link to the most recently conducted CHNA and most recently adopted implementation strategy 2016 on our Hospital website as well as AdventHealth.com prior to May 15, 2017 and have not received any written comments.

### 16. REVIEW OF STRATEGIES UNDERTAKEN IN THE 2017 COMMUNITY HEALTH PLAN

AdventHealth Durand conducts an annual evaluation of the progress made from the implementation strategies from the Community Health Plan. The evaluation is reported to the IRS in Form 990. The following is a summary of progress made on our most recently adopted plan.

AdventHealth Durand chose two priority issues focus their 2017-2019 Community Health Plan on:

- 1. Chronic Disease Management
- 2. Obesity: Healthy Growth and Development, Food, Nutrition and Physical Activity

Activities and accomplishments from AdventHealth Durand's Implementation Plan include the following:

#### **Chronic Disease Management**

- <u>Health Talks:</u> Periodic education sessions on chronic disease management items are presented by Hospital personnel and providers. Health Talks are held every 2-3 months and have averaged 5-15 people in attendance.
- <u>Strategic hiring and staff development:</u> In January of 2018 the Hospital hired a registered dietitian (RD), to replace the previous contract service that was working 8-10 hours week. This was done to provide a dedicated resource to better assist patients, providers and the community. Development included 16 hours of shadowing/observing with an RD at a neighboring hospital during the months of April through November of 2018 as well as eight hours a week during December 2018.
- <u>Health Fair Sponsorship and Participation</u>: The Hospital sponsored health fairs to promote CREATION Life (formerly CREATION Health) and healthy behaviors
- <u>Individual Chronic Disease Education</u>: In 2018, a total of 92 individuals received over 205 hours of diabetes, healthy choices and dietary education. This was provided at no charge to the community.

#### Priority: Obesity: Healthy Growth and Development, Food, Nutrition and Physical Activity

- <u>Community Health Education</u>: Participation in health fairs throughout the year enabled the Hospital to strategically educate on risks associated with Obesity and related complications, which included lifestyle education and resources for the community
- <u>Ongoing support of policy changes that support a healthy lifestyle</u>: Partnered with Pepin County Health Department to advance community policy and messaging. The goal surrounding obesity focused on the following:
  - increase consumption of fruits and vegetables
  - o increase physical activity
  - o promote breastfeeding
  - decrease consumption of sugary drinks and high calorie foods
- <u>Health Connect Meetings</u>: The Hospital actively attends a collaborative meeting entitled "Health Connect," which focuses on obesity and chronic disease prevention. This collaboration brings together government, hospitals, and other local stakeholders to identify strategies to advocate for changes, which aim to reduce the incidence of obesity in Pepin County.

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### APPENDIX A: PRIMARY DATA SURVEY & PRIMARY DATA RESULTS

### AdventHealth Community and Stakeholder Survey Results

Primary survey questions and results are shown below.

The aggregate responses are a combination of the following:

294 Community Members (A total of 328 individuals completed the survey from the community. Those with incomplete submissions were removed to ensure consistency in responses.

65 Stakeholders completed the survey including CHNAC committee members, and team members from AdventHealth Durand as well as surrounding clinics.

### 1. What do you see as the greatest health problem/conditions in our community? (Please check all that apply)

58.06% Use of Illegal Drugs 52.49% Mental Health 45.75% Alcohol Abuse 40.76% Obesity 31.38% Healthy Eating 30.50% Bullying 28.74% E-Cigarette/JUUL/Vaping Use 25.22% Cancer 24.05% Access to Healthy Food 21.41% Diabetes 21.41% Tobacco Use

- 21.11% Lack of Physical Activity
  19.94% Prescription Drug Use
  16.72% Heart Health
  14.37% Suicide
  12.61% Dementia
  12.61% Unsafe/Unhealthy Homes
  11.14% Poor Dental Health
  10.26% Falls
  10.26% Domestic Abuse/Violence
  7.33% Going to the Doctor
  Every...
- 5.57% Car/ATV/Snowmobile
  Accidents
  4.11% Stroke
  4.11% Sexually Transmitted...
  3.81% Other (please specify)
  3.23% Reproductive and Sexual
  Health
  2.93% Gun Safety
  2.64% Ability to Get Immunization
  2.05% Lack of Breastfeeding
  1.17% Safety Concerns at....

#### 2. What impacts these health concerns the most?

43.29% Personal Health 41.77% Having enough money to get care 28.35% Understanding health 25.30% Access to Health Care 25.00% Community Support 24.39% Level of Education 21.04% Access to healthy foods 21.04% Ability to get a job 15.85% Crime and violence 15.24% Safe homes 8.23% Transportation 7.93% Spending time in jail7.62% Discrimination7.01% Having enough food to eat3.35% Ability to read and write2.13% Language barriers

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### 3. Which health behaviors/risk factors are most common in our community? (please select all that apply)

59.64% Obesity 58.46% Substance misuse-drugs 54.60% Substance misuse-alcohol 45.40% Lack of exercise 39.47% Aging population 37.69% Poor nutrition 37.09% Smoking 13.06% Lack of family/religion 9.50% Risky sexual behavior 5.64% Seatbelt use 2.97% Firearms in homes 2.67% Other (please specific)

#### 4. How would you rate the following?

	VERY POOR	POOR	FAIR	GOOD	EXCELLENT	TOTAL	WEIGHTED AVERAGE
Your own understanding of health	0.00%	0.88%	15.25%	61.00%	22.87%		
risks	0	3	52	208	78	341	4.06
Your quality of life	0.00%	1.47%	12.94%	69.12%	16.47%		
	0	5	44	235	56	340	4.01
Your personal health status	0.59%	4.40%	24.93%	60.12%	9.97%		
	2	15	85	205	34	341	3.74
Community quality of life	0.00%	4.40%	46.33%	48.68%	0.59%		
	0	15	158	166	2	341	3.45
Overall community health status	0.29%	7.04%	67.45%	25.22%	0.00%		
	1	24	230	86	0	341	3.18
Community understanding of health	1.76%	22.35%	59.41%	16.18%	0.29%		
risks	6	76	202	55	1	340	2.91

#### 5. Generally speaking, how would you describe your health?



#### 6. How would you describe your weight?

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#### 7. Is every member of your household currently covered by health insurance?

Answer Choices	Responses (%)	Responses (#)
Yes	95.86%	324
No	4.14%	14
Total		338

#### 8. Do you have a clinic or medical center that you use regularly?

Answer Choices	Responses (%)	Responses (#)
Yes	89.68%	304
No	10.32%	35
Total		339

#### 9. When was the last time you saw a medical provider?

Answer Choices	Responses (%)	Responses (#)
Within the last 12 months	85.55%	290
1-3 years	12.68%	43
3-5 years	1.18%	4
5 or more years	0.59%	2
Total		339

#### 10. What was the reason you saw a medical provider?

Answer Choices	Responses (%)	Responses (#)
Illness	21.53%	73
Annual Physical	51.92%	176
Injury	5.90%	20
Medication refill	11.50%	39
Other (please specify)	9.14%	31
Total		339

### 11. In the last 12 months was there something that prevented you from getting the medical care you needed?

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Answer Choices	Responses (%)	Responses (#)
Yes	13.86%	47
No	86.14%	292
Total		339

#### 12. Why did you not receive the medical care you thought you needed?



13. In the past 12 months was there a time you needed to see a doctor but could not because of cost?

Answer Choices	Responses (%)	Responses (#)
Yes	67.39%	31
No	32.61%	15
Total		46

14. In the last 12 months have you not taken a prescription because it costs too much?

Answer Choices	Responses (%)	Responses (#)
Yes	10.09%	34
No	89.91%	303
Total		337

15. In the past 12 months, have you ever had to go without health care because you didn't have a way to get there?

Answer Choices	Responses (%)	Responses (#)
Yes	0.30%	1

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No	99.70%	335
Total		336

16. Have you been told that you have/had any of the following? (Please check all that apply)



17. Within the past 12 months, have you worried about whether your food would run out before you got money to buy more?

Answer Choices	Responses (%)	Responses (#)
Yes	09.82%	33
No	90.18%	303
Total		336

18. Within the past 12 months, the food that we bought just didn't last and we didn't have money to get more.

Answer Choices	Responses (%)	Responses (#)
Yes	7.44%	25
No	92.56%	311
Total		336

19. On an average day, how many servings of fruit and vegetables do you eat? (one serving is ½ a cup or a medium sized fruit or vegetable)

Answer Choices	Responses (%)	Responses (#)
One serving	30.36%	102
Two servings	27.68%	93
Three servings	21.73%	73

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Four servings	10.42%	35
Five or more servings	6.85%	23
None	2.98%	10
Total		336

#### 20. On average how many days per week do you exercise 30 minutes or more a day?

Answer Choices	Responses (%)	Responses (#)
None	15.32%	51
1 day	16.52%	55
2 days	19.52%	65
3 days	23.42%	78
4 days	10.81%	36
5 or more days	14.41%	48
Total		333

#### **21.** Please check the box that reflects your experience the most:

Question	Hardly Ever	Some of the Time	Often	Total	Weighted Average
How often do you feel that you lack companionship?	68.47% 228	24.02% 80	7.51% 25	333	1.39
How often do you feel left out?	61.82% 204	30.30% 100	7.88% 26	330	1.46
How often do you feel isolated from others?	66.57% 221	26.51% 88	6.93% 23	332	1.40

#### 22. In the last two weeks how many days have you felt sad or depressed?

Answer Choices	Responses (%)	Responses (#)	
None	48.19%	160	
1 day	22.29%	74	
2 days	12.05%	40	
3 days	9.94%	33	
Almost Every Day	6.93%	23	
Every Day	0.60%	2	
Total		332	

#### 23. In the last 12 months have you ever felt so overwhelmed that you considered suicide?

Answer Choices	Responses (%)	Responses (#)
Yes	4.50%	15
No	95.50%	318
Total		333

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24. How are you addressing the problem? (Select all that apply)



**25.** Please check all that apply to you.



26. If you currently smoke, how many packs per day do you smoke?

Answer Choices	Responses (%)	Responses (#)
Less than one	6.92%	22
One	2.52%	8
Тwo	0.00%	0
Three or more	0.00%	0
Not Applicable	90.57%	288
Total		318

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27. If you currently chew, how many tins per week o you chew?

Answer Choices	Responses (%)	Responses (#)
Less than one	0.63%	2
One	0.00%	0
Two	0.00%	0
Three or more	0.95%	3
Not Applicable	98.42%	312
Total		317

28. On average, how many alcoholic beverages do you consume per week?

Answer Choices	Responses (%)	Responses (#)	
None	34.74%	115	
1-6 (Average is less than one per day during the week)	54.08%	179	
7-13 (Average of less than two per day during the week)	9.06%	30	
14 or more (Average more than two drinks per day during the week)	2.11%	7	
Total		331	

29. Considering all types of alcoholic beverages, how many times during the month did you have five or more drinks in one sitting (male) and four or more in one sitting (female)?

Answer Choices	Responses (%)	Responses (#)	
None	54.98%	182	
Once	31.42%	104	
Weekly	9.97%	33	
Almost daily	1.21%	4	
Daily	0.00%	0	
Other (please specify)	2.42%	8	
Total		331	

30. Have you or your family been negatively impacted by marijuana use?

Answer Choices	Responses (%)	Responses (#)
Yes	6.67%	22
No	93.33%	308
Total		330

31. Have you or your family been negatively impacted by Meth use?

Answer Choices	Responses (%)	Responses (#)
Yes	5.72%	19
No	94.28%	313
Total		332

32. Are you worried or concerned that in the next 2 months you may not have stable housing that you own, rent, or stay in as part of a household?

Answer Choices	Responses (%)	Responses (#)
Yes	3.94%	13
No	96.06%	317
Total		330

 33. In the past 12 months, has your utility company shut off your service for not paying your bills?

 Answer Choices
 Responses (%)

 Responses (#)

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Yes	1.83%	6
No	98.17%	322
Total		328

34. Are you afraid you might be hurt in your apartment building or house?

Answer Choices	Responses (%)	Responses (#)
Yes	0.91%	3
No	99.09%	325
Total		328

#### 35. Do problems with getting child care make it difficult for you to work or study?

	,	······································
Answer Choices	Responses (%)	Responses (#)
Yes	10.33%	34
No	41.95%	138
Not Applicable	47.72%	157
Total		329

#### 36. What is Zip Code where you live?

\*Answers below reflect how they were entered in the survey.

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AdventHealth Durand 2019 Community Health Needs Assessment

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48 54736 7/25/2019 8:29 AM

#### **37.** What is Zip Code where you work?

\*Answers below reflect how they were entered in the survey.

1 54736 8/11/2019 1:34 AM 2 Jone 8/9/2019 12:15 AM 3 54751 8/8/2019 7:51 AM 4 54736 8/7/2019 6:04 AM 5 54736 8/6/2019 2:27 PM 6 55964 8/6/2019 1:47 AM 7 Na 8/5/2019 6:01 PM 8 54736 8/5/2019 3:27 PM 9 54721 8/1/2019 4:28 AM 10 54755 7/31/2019 10:59 AM 11 54751 7/31/2019 9:46 AM 12 54736 7/31/2019 2:26 AM 13 53746 7/30/2019 4:00 PM 14 Eau Claire 7/30/2019 2:30 PM 15 56736 7/30/2019 4:21 AM 16 54755 7/30/2019 3:39 AM 17 54736 7/29/2019 6:42 PM 18 54755 7/29/2019 2:42 PM 19 55981 7/29/2019 11:02 AM 20 54701 7/29/2019 6:38 AM 21 54736 7/29/2019 4:16 AM 22 55066 7/29/2019 4:05 AM 23 55981 7/29/2019 3:28 AM 24 54736 7/28/2019 4:37 PM 25 54736 7/28/2019 3:36 PM 26 54701 7/28/2019 1:29 PM 27 54610 7/28/2019 5:37 AM 28 54736 7/27/2019 7:02 PM 29 54736 7/27/2019 4:29 AM 30 54736 7/26/2019 3:10 PM 31 54721 7/26/2019 12:53 PM 32 54736 7/26/2019 11:53 AM 33 54736 7/26/2019 9:20 AM 34 54720 7/26/2019 4:41 AM 35 54736 7/26/2019 4:18 AM 36 54736 7/26/2019 3:45 AM 37 54736 7/26/2019 3:38 AM 38 54736 7/25/2019 5:54 PM 39 54751 7/25/2019 5:02 PM 40 54736 7/25/2019 4:49 PM 41 54736 7/25/2019 4:16 PM 42 54736 7/25/2019 4:01 PM 43 54701 7/25/2019 3:51 PM 44 54755 7/25/2019 3:49 PM 45 54736 7/25/2019 2:09 PM 46 54610 7/25/2019 9:23 AM 47 54736 7/25/2019 8:40 AM

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### 38. What is your age?



#### 39. What is your gender?

Answer Choices	Responses (%)	Responses (#)
Male	15.08%	49
Female	84.92%	276
Other	0.00%	0
Total		325

### 40. Are you a veteran of the U.S. armed forces?

Answer Choices	Responses (%)	Responses (#)
Yes	2.45%	8
No	97.55%	318
Total		326

#### 41. Number of dependent children less than age 18.

Answer Choices	Responses (%)	Responses (#)	
None	29.85%	97	
1	20.92%	68	
2	31.69%	103	
3	10.46%	34	
4	5.85%	19	
5 or more	1.23%	4	
Total		325	

### 42. What is the highest degree or level of education you have completed?

Answer choices	Responses (%)	Responses (#)
Completed some high school	0.92%	3
High school graduate	15.08%	49
Completed some college	18.15%	59
a althe Diverse al 2010		20

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Associate degree	28.92%	94
Bachelor's degree	26.46%	86
Master's degree	10.46%	34
PhD	0.00%	0
Total		325

### 43. What was your total household income before taxes during the past 12 months?

Answer Choices	Responses (%)	Responses (#)
Less than \$25,000	7.21%	23
\$25,000 to \$34,999	8.46%	27
\$35,000 to \$49,999	11.29%	36
\$50,000 to \$74,999	27.27%	87
\$75,000 to \$99,999	20.69%	66
\$100,000 to \$149,999	18.50%	59
\$150,000 or more	6.58%	21
Total		319

### **44**. What is your current work situation?

Answer Choices	Responses (%)	Responses (#)
Employed	86.15%	280
Unemployed	1.54%	5
Stay-at-home parent/caregiver	4.62%	15
Retired	7.69%	25
Total		325

### 45. What is your race/ethnicity?



### 46. Who in our community promotes good health?

\*Answers below are direct answers from survey and have not been edited. **Q46 Survey Responses:** 

1 The grocery store offers a free piece of fruit to kids-that's awesome. Individuals that practice good health are the best promoters of good health to those around them. 8/11/2019 1:46 AM 2 Wic 8/9/2019 12:17 AM 3 School 8/8/2019 7:51 AM 4 Katie Walsh (school Nurse), Becky Gruber PA, Jessi Annis (Parent ex.), Darren Loewenhagen Police/Coach, Various individuals 8/6/2019 2:33 PM 5 Public health, public schools, local fitness center 8/6/2019 1:54 AM 6 I don't know 8/5/2019 6:06 PM 7 ?? 8/5/2019 3:30 PM 8 Mayo clinic in menomonie 7/31/2019 9:56 AM 9 not sure 7/30/2019 4:02 PM 10 School nurse, parents 7/30/2019 2:31 PM 11 school 7/29/2019 4:17 AM 12 school nurse, police chief 7/29/2019 4:08 AM 13 The schools 7/29/2019 3:29 AM 14 N/A 7/28/2019 4:38 PM 15 Forever Fit 7/28/2019 3:37 PM 16 The health dept and the school and fitness center 7/28/2019 5:38 AM 17 Advent Health, Pepin County Public Health 7/26/2019 3:13 PM 18 ADRC 7/26/2019 12:55 PM 19 Extension 7/26/2019 11:53 AM 20 advent health 7/26/2019 9:21 AM

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21 The Durand Hospital. 7/26/2019 4:51 AM 22 advent health, balanced nutrition 7/26/2019 4:22 AM 23 My employer 7/26/2019 3:52 AM 24 Health Department 7/26/2019 3:39 AM 25 not sure 7/25/2019 5:03 PM 26 Health Department 7/25/2019 4:50 PM 27 School is the only place I've seen it 7/25/2019 3:53 PM 28 Advent Health 7/25/2019 8:01 AM 29 Pepin county 7/25/2019 7:16 AM 30 No one 7/25/2019 7:05 AM 31 Health dept. 7/25/2019 6:01 AM 32 Health department. 7/25/2019 5:30 AM 33 County Health Dept Local Fitness center (Endless Summer) School 7/25/2019 5:26 AM 34 Food shelf 7/25/2019 5:23 AM 35 Health Department 7/25/2019 4:35 AM 36 Unknown 7/25/2019 3:16 AM 37 No idea 7/25/2019 12:08 AM 38 School 7/24/2019 5:58 PM 39 Public Health, Hospital, Jane Poeschel, UW Extension 7/24/2019 4:22 PM 40 Saw Heidi and Nikki in the parade for the health department, things coming home from school : nutrition nuggets, Fluoride option at school now with none in city water, new workout class down by the river on Saturdays, gym, open weight room at the school. Jill Hovt gives our aroup of friends great ideas for her favorite meals and keeps me motivated to workout more from hearing about her treadmill workouts while watching her favorite sports teams . 7/24/2019 3:53 PM 41 Health felt, advent health 7/24/2019 3:47 PM 42 Not many 7/24/2019 3:09 PM 43 Winkler farm 7/24/2019 2:47 PM 44 School, Clinic/hospital, community groups/farmers markets, public health dept, dentist 7/24/2019 2:20 PM 45 Persona Dr. 7/24/2019 12:37 PM 46 Schools attempt to feed healthy meals but leave my kids hungry and without an education on how to fill that hunger in a healthy way. That's the closest I've seen and they aren't succeeding 7/24/2019 11:50 AM 47 Mary Peterson of Stockholm Clinic, local organic farmers 7/24/2019 10:46 AM 48 School nurse 7/24/2019 10:43 AM 49 Hospital 7/24/2019 10:14 AM 50 Young parents 7/24/2019 10:07 AM 51 No one 7/24/2019 9:33 AM 52 Pepin. County 7/24/2019 9:32 AM 53 DIG and the Hospital 7/24/2019 8:55 AM 54 Durand high school 7/24/2019 8:48 AM 55 County Public Health Department 7/24/2019 8:37 AM 56 doctors, county health schools` 7/24/2019 8:25 AM 57 School nurses 7/24/2019 8:17 AM 58 county nurse 7/24/2019 8:02 AM 59 Public health 7/24/2019 7:31 AM 60 unsure 7/24/2019 7:25 AM 61 School nurse- Pepin co- and local hospital 7/24/2019 7:21 AM 62 Not sure - Health Dept - School 7/24/2019 7:17 AM 63 Pepin County Nursing Durand School Nurse (Katie Walsh) 7/24/2019 7:14 AM 64 Some employers 7/24/2019 7:06 AM 65 Schools, Health care community 7/24/2019 6:40 AM 66 The school does a fairly good job promoting and teaching health to our children which is very important. They also have provided community Ed classes for other members of the community. AdventHealth Durand 2019 Community Health Needs Assessment 42 7/24/2019 6:38 AM 67 Katie Hartung 7/24/2019 6:28 AM 68 Health department 7/24/2019 6:08 AM 69 Jane Poeschel 7/24/2019 5:59 AM 70 PE teachers, some individuals 7/24/2019 5:57 AM

Health Department Teachers in schools - Fuel up 60, jump rope for heart, PE. Healthy Habits in taught in school Brighter Smiles program 7/24/2019 5:46 AM 72 The health department 7/24/2019 5:44 AM 73 Health department, schools 7/24/2019 5:44 AM 74 School, businesses 7/24/2019 5:42 AM 75 Health Care Provider 7/24/2019 5:42 AM 76 Government center 7/24/2019 5:38 AM 77 Health Dept, Endless Summer fitness center, the school district 7/24/2019 5:28 AM 78 school, hospital, clinic fitness center 7/24/2019 5:27 AM 79 Schools/community programs 7/24/2019 5:27 AM 80 IDK 7/24/2019 5:21 AM 81 Advent Health, Health & Human Services/WIC 7/24/2019 5:20 AM 82 DIG 7/24/2019 5:19 AM 83 No one 7/24/2019 5:19 AM 84 Farmers Market participants 7/24/2019 5:17 AM 85 Public Health 7/24/2019 5:12 AM 86 No clue 7/24/2019 5:12 AM 87 School, health department 7/24/2019 5:09 AM 88 Not sure 7/24/2019 5:09 AM 89 Unaware of anyone 7/24/2019 5:05 AM 90 FB local pages, local newspaper 7/24/2019 5:03 AM 91 HEALTH DEPT. 7/24/2019 4:55 AM 92 Local schools AdventHealth Some local businesses 7/24/2019 2:57 AM 93?7/23/20193:52 PM 94 Pepin county 7/23/2019 3:40 PM 95 Clinics hospitals school 7/23/2019 2:55 PM 96 Unknown 7/23/2019 1:57 PM 97 School. Forever Fit. 7/23/2019 11:33 AM 98 Advent Health South Clinic 7/23/2019 11:32 AM 99 NA 7/23/2019 11:09 AM 100 MY WIFE 7/23/2019 10:58 AM 101 advent health hospital, balance nutrition shop 7/23/2019 10:48 AM 102 Work place, county, fitness center, Schools 7/23/2019 10:41 AM 103 Public Health 7/23/2019 10:20 AM 104 Jane 7/23/2019 9:32 AM 105 Clinics, hospital, health dept 7/23/2019 9:19 AM 106 Health department 7/23/2019 8:21 AM 107 Health Department and Hospital 7/23/2019 7:35 AM 108 The hospital newsletter. 7/23/2019 7:31 AM 109 Public Health, Human Services Hospital Clinics 7/23/2019 7:09 AM 110 Health Department, Local clinics 7/23/2019 7:05 AM

111 Parents, schools, Public Health 7/23/2019 6:58 AM
112 Health dept 7/23/2019 6:50 AM
113 ??? 7/23/2019 6:41 AM
114 Doctors Dentist Health dept Police Human services 7/23/2019 6:36 AM
115 Health Department 7/23/2019 6:29 AM

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116 Coworkers 7/23/2019 6:27 AM 117 Hospital & health care clinics in town, Fitness center Durand Fresh Market Farmers markets in town 7/23/2019 6:23 AM 118 School 7/23/2019 6:22 AM 119 Chippewa Valley Hospital Did, PE Cty, Endless Summer 7/23/2019 6:21 AM 120 Jane poeschel 7/23/2019 6:19 AM 121 Hospital 7/23/2019 6:18 AM 122 Organic farms 7/23/2019 4:29 AM 123 Advent Health 7/23/2019 4:06 AM 124 School 7/23/2019 3:07 AM 125 School and county ext 7/23/2019 2:58 AM 126 WIC Services! Clinics! Schools! 7/23/2019 2:29 AM 127 Schools and school nurse Dentist 7/23/2019 1:58 AM 128 Advent Health Durand 7/22/2019 7:38 PM 129 DR, Dentist, Health Dept, school nurse is a wealth of information 7/22/2019 7:15 PM 130 Nurses, teachers, parents 7/22/2019 4:56 PM 131 Unknown 7/22/2019 4:05 PM 132 Pepin County Health Department, Advent Health, Jane Poeschel, and Tessa King 7/22/2019 3:16 PM 133 work place 7/22/2019 2:24 PM 134 Na 7/22/2019 12:11 PM 135 Adventhealth 7/22/2019 11:31 AM 136 The hospital 7/22/2019 11:25 AM 137 Medical Clinic Hospital Dietician Dept. of Health 7/22/2019 10:38 AM 138 The Hospital/Clinics 7/22/2019 10:35 AM 139 School, EMS 7/22/2019 10:13 AM 140 advent health, 7/22/2019 9:59 AM 141 hospital, public health dept. 7/22/2019 9:48 AM 142 adventhealth 7/22/2019 9:43 AM 143 The school. The churches. Local kids' clubs. 7/22/2019 9:31 AM 144 Tom Saddoris 7/22/2019 9:27 AM 145 Food for Thought Cafe 7/22/2019 9:15 AM 146 teachers 7/22/2019 9:00 AM 147 County and School 7/22/2019 8:58 AM 148 Public Health does a great job of being a face in the community. 7/22/2019 8:58 AM 149 Advent Health 7/22/2019 8:52 AM 150 School 7/22/2019 8:50 AM 151 The hospital and clinics, Pepin County Health Department 7/22/2019 8:49 AM 152 Doctors, teachers and community members 7/22/2019 8:47 AM 153 ADVENT HEALTH 7/22/2019 8:12 AM 154 adventhealth 7/22/2019 8:11 AM 155 good doctors 7/22/2019 8:11 AM 156 AdventHealth Durand Hospital 7/22/2019 8:09 AM 157? 7/22/2019 8:05 AM 158 Chase Cummings 7/22/2019 8:05 AM 159 AdventHealth- Durand. Pepin county. 7/22/2019 7:55 AM 160 Hospital Government Center Clinics Food Pantry 7/22/2019 7:54 AM 161 ADVENT HEALTH 7/22/2019 7:53 AM 162 County Nurse 7/22/2019 7:47 AM 163 Hospital, school, and public health 7/22/2019 7:46 AM 164 My physician and the hospital in Durand. 7/22/2019 7:42 AM 165 Pepin County Health Department United Way Hospital 7/22/2019 7:42 AM 166 my Dr, 7/20/2019 8:07 AM 167 Pepin County Health Dept. 7/17/2019 5:34 PM AdventHealth Durand 2019 Community Health Needs Assessment

168 I feel as though the health department has done a great job advertising their services 7/17/2019 3:40 PM 169 Health department Advent health 7/17/2019 3:55 AM 170 Hospital 7/16/2019 5:36 PM 171 Pepin County Health Dept 7/15/2019 5:27 AM 172 PCHD 7/15/2019 1:50 AM 173 Pepin County Health Department 7/14/2019 4:12 PM 174 Forever Fit 7/14/2019 1:20 PM 175 Pepin county health department 7/12/2019 5:16 PM 176 Public health nurses, community cops, schools. 7/12/2019 11:12 AM 177 Public health nurses, school, Stockholm clinic, Wabasha community clinic 7/12/2019 9:42 AM 178 The county 7/12/2019 7:03 AM 179 Pepin county health dept 7/12/2019 4:31 AM 180 County Health Dept 7/12/2019 4:20 AM 181 Where I work 7/12/2019 4:18 AM 182 Health department 7/12/2019 3:52 AM 183 The health dept, hospital, schools, athletic teams 7/12/2019 3:31 AM 184 Pepin co health and 4 ever fit 7/11/2019 6:12 PM 185 Pepin County health department, Forever fit 7/11/2019 5:59 PM 186 Heath Dept Clinics Schools Chiropractor 7/11/2019 5:54 PM 187 Pepin County Health Department 7/11/2019 11:14 AM 188 Hardly anyone. 7/11/2019 6:55 AM 189 Inclusa 7/10/2019 11:52 AM 190 Farmers Markets and Fitness Centers 7/10/2019 4:35 AM 191 Advent Health, Endless Summer Fitness Center 7/9/2019 4:07 PM

192 Not exposed to much in this community 7/9/2019 3:20 PM
193 Health Department 7/9/2019 3:05 PM
194 No one 7/9/2019 2:58 PM
195 Pepin Co health and Durand hospital 7/9/2019 2:32 PM
196 Health Services 7/3/2019 7:20 AM
197 I am not aware of any other than local restaurants/farmers' markets 7/2/2019 9:25 AM
199 fice of aging Food pantry 6/30/2019 4:52 AM
199 Pepin Food Group Pepin Food Pantry 6/28/2019 12:02 PM
200Health Department 6/26/2019 11:25 AM

**47. What are one or two things that they do that are effective in promoting good health?** \*Answers below are direct answers from survey and have not been edited.

#### **Q47 Survey Responses:**

1 Drink water at work, and eat fruits/veggies. 8/11/2019 1:46 AM
2 Gives healthy food Always teaching better eating habits 8/9/2019 12:17 AM
3 newsletters 8/8/2019 7:51 AM
4 Intake limits, work out, talking about it, encouraging others by example 8/6/2019 2:33 PM
5 Community events, mandatory health/phy ed classes for all students 8/6/2019 1:54 AM
6 N/A 8/5/2019 6:06 PM
7 ?? 8/5/2019 3:30 PM
8 healthy eating classes, support groups for senior wellness, exercise classes, cooking classes 7/31/2019 9:56 AM
9 unknown 7/30/2019 4:02 PM
10 Educating, encouraging 7/30/2019 2:31 PM
11 hot lunch program and classes 7/29/2019 4:17 AM
12 available, speaks freely, constantly educating at every moment given 7/29/2019 4:08 AM
13 educate the kids, tried to show them good eating habits through school lunch program 7/29/2019 3:29 AM
14 N/A 7/28/2019 4:38 PM
15 Weight Loss Challenges 7/28/2019 3:37 PM

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16 programs throughout the year like at the reality check 7/28/2019 5:38 AM 17 Active presence in community. Sponsor community events (5k, etc.) 7/26/2019 3:13 PM 18 Offer classes 7/26/2019 12:55 PM 19 FoodWlse Program 4-H Program 7/26/2019 11:53 AM 20 advertising 7/26/2019 9:21 AM 21 They send out a newsletter once a month in the paper. The newsletter is easy to read & usually covers one topic (disease or service offered) along with a healthy recipe. 7/26/2019 4:51 AM 22 promote healthy food options, 5k run/walk, weight loss challenges 7/26/2019 4:22 AM 23 Company contests 7/26/2019 3:52 AM 24 Free immunizations for kids in school 7/26/2019 3:39 AM 25 dunno 7/25/2019 5:03 PM 26 Hand out informational readings 7/25/2019 4:50 PM 27 There's not much 7/25/2019 3:53 PM 28 Getting out there 7/25/2019 7:16 AM 29 Promotion Efforts 7/25/2019 6:01 AM 30 Health Dept provides health information and helps people access the care they need. Endless Summer provides a place to exercise and incentives/contests to motivate people. Also reasonably priced access to fitness facility. School provides free access to gym and workout areas to community. 7/25/2019 5:26 AM 31 Provision of food for those in need 7/25/2019 5:23 AM 32 hang out flyers 7/25/2019 4:35 AM 33 Unknown 7/25/2019 3:16 AM 34 No idea 7/25/2019 12:08 AM 35 Talk to kids about good health and provide healthy meals 7/24/2019 5:58 PM 36 Publications, receipes, cable ads, tents with good information at public events, short good food exhibits 7/24/2019 4:22 PM 37 See above answer 7/24/2019 3:53 PM 38 Provide medical care, immunizations, WIC 7/24/2019 3:47 PM 39 Have a workout facility where people can afford to workout or free classes on nutrition and excercise 7/24/2019 3:09 PM 40 farm organically and make products free of chemicals. 7/24/2019 2:47 PM 41 providing information and opportunities to eat healthy 7/24/2019 2:20 PM 42 Encourage healthy eating, no tobacco 7/24/2019 12:37 PM 43 mingling with the community to earn respect and trust 7/24/2019 10:46 AM 44 Flyers 7/24/2019 10:43 AM 45 Health challenge 7/24/2019 10:14 AM 46 Chasing children 7/24/2019 10:07 AM 47 5k walk at funfest and the summer music in the park 7/24/2019 8:55 AM 48 Meetings, groups 7/24/2019 8:48 AM 49 posters and seminars 7/24/2019 8:25 AM 50 Teach children young about healthy living 7/24/2019 8:17 AM 51 shots 4 our youth 7/24/2019 8:02 AM 52 Return senior nursing services 7/24/2019 7:31 AM 53 unsure 7/24/2019 7:25 AM 54 Awareness 7/24/2019 7:21 AM 55 Provide education 7/24/2019 7:14 AM 56 Discounts on premiums 7/24/2019 7:06 AM 57 Education 7/24/2019 6:40 AM 58 Teaching our kids about exercise and nutrition and providing healthy food options at school. Providing community Ed classes/opportunities for exercise and access to the school weight room is also a plus.

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7/24/2019 6:38 AM 59 Helps people with nutrition, weight loss and diabetes control. She is also in good health herself, so leading by example. 7/24/2019 6:28 AM 60 Community outreach to educate community 7/24/2019 6:08 AM 61 encourage healthy eating and exercise 7/24/2019 5:59 AM 62 Encouraging healthy eating and exercise 7/24/2019 5:57 AM 63 Awesome PE teacher in grade school! 7/24/2019 5:46 AM 64 Being at community events 7/24/2019 5:44 AM 65 Fluoride program, grade school visits from nurse, firemen, etc. 7/24/2019 5:44 AM 66 events and education. Challenges 7/24/2019 5:42 AM 67 Put out a newsletter 7/24/2019 5:42 AM 68 Wic, clinic for low income 7/24/2019 5:38 AM 69 Access to fitness equipment 7/24/2019 5:28 AM 70 Offer recreational things to do....community classes & the fishing contest to name a few 7/24/2019 5:27 AM 71 some people do workouts for adults - fun runs and what not 7/24/2019 5:21 AM 72 offer services to help families in need 7/24/2019 5:20 AM 73 Setting up exercise class by the water. 5k during Fun Fest. 7/24/2019 5:19 AM 74 Sat Farmer's Market through the summer 7/24/2019 5:17 AM 75 Fluoride program and birth control 7/24/2019 5:12 AM 76 No clue 7/24/2019 5:12 AM 77 Presentations, offer material 7/24/2019 5:09 AM 78 N/A 7/24/2019 5:05 AM 79 Promote programs 7/24/2019 5:03 AM 80 IMMUNIZATIONS, REPRODUCTIVE HEALTH, CHILD SAFETY, CARE OF ELDERLY. 7/24/2019 4:55 AM 81 Education/information Offering different ways to exercise Nutrition plans 7/24/2019 2:57 AM 82?7/23/20193:52 PM 83 Cheaper food and more place to exercise 7/23/2019 3:40 PM 84 Classes. Newsletters 7/23/2019 2:55 PM 85 Unknown 7/23/2019 1:57 PM 86 Educate children on good health and fitness offer reasonable rates for memberships 7/23/2019 11:33 AM 87 NA 7/23/2019 11:09 AM 88 Tells me to eat healthy and also prepares healthy foods. 7/23/2019 10:58 AM 89 get the word out there to get healthy, offer healthy options, run events 7/23/2019 10:48 AM 90 Offer places to work out and hold seminars 7/23/2019 10:41 AM 91 WIC, Options for Women, Booth at funfest about STDs 7/23/2019 10:20 AM 92 Cares 7/23/2019 9:32 AM 93 focusing on the elementary kids; middle school and high school are to late 7/23/2019 9:19 AM 94 The newsletter. 7/23/2019 7:31 AM 95 support programs on health, provide health information 7/23/2019 7:09 AM 96 Give impression of care/compassion 7/23/2019 7:05 AM 97 teaching good nutrition, keeping kids active/engaged, limiting screen time, teaching personal responsibility 7/23/2019 6:58 AM 98 Posting on Facebook, community knowledge 7/23/2019 6:50 AM 99 ??? 7/23/2019 6:41 AM 100 Education Incentives for education 7/23/2019 6:36 AM 101 Recommend farmers markets 7/23/2019 6:27 AM 102 Offer good health advice Offer healthy food options 7/23/2019 6:23 AM 103 Play 60 Health/quidance 7/23/2019 6:22 AM 104 Chippewa Valley Hospital offered lab services to local business and their workers by drawing blood and testing the cholesterol and glycose levels ect. 7/23/2019 6:21 AM 105 Informs and educates people to understand what they are going through and what alternatives are available to combat it AdventHealth Durand 2019 Community Health Needs Assessment

7/23/2019 6:19 AM 106 They take a major role in sponsoring community events 7/23/2019 6:18 AM 107 Not use chemicals on consumable products 7/23/2019 4:29 AM 108 Talk to kids about health issues 7/23/2019 3:07 AM 109 Teaching cooking and eating good diet 7/23/2019 2:58 AM 110 Offer information and ideas! 7/23/2019 2:29 AM 111 5K Run 7/22/2019 7:38 PM 112 Dentist in our schools and offer a free dental day, Health Dept reach out to children in our schools, Free blood pressure screenings at area hosp 7/22/2019 7:15 PM 113 Role models 7/22/2019 4:56 PM 114 Listen, attempt to provide outreach about important health issues and share information 7/22/2019 3:16 PM 115 health wellness 7/22/2019 2:24 PM 116 Na 7/22/2019 12:11 PM 117 advertising 7/22/2019 11:31 AM 118 Hosting classes and sponsoring the Fun Run 7/22/2019 11:25 AM 119 Offer web sites or give information regarding diet and exercise ideas. Referral to dietician. 7/22/2019 10:38 AM 120 Promote good quality care 7/22/2019 10:35 AM 121 School visits. 7/22/2019 10:13 AM 122 offer services to the community, offer blood pressure checks, 7/22/2019 9:59 AM 123 flyers, info 7/22/2019 9:48 AM 124 routine physicals 7/22/2019 9:43 AM 125 Educate kids about good & bad habits. 7/22/2019 9:31 AM 126 Share there knowledge of health 7/22/2019 9:27 AM 127 Support system for people affected by mental health, good speakers and info and a social gathering moment 7/22/2019 9:15 AM 128 educate at school 7/22/2019 9:00 AM 129 Information 7/22/2019 8:58 AM 130 Making themselves a face in the community. Involving the community 7/22/2019 8:58 AM 131 Funfest Walk/Run and Free B/P's 7/22/2019 8:52 AM 132 garden, healthy food projects (salsa) 7/22/2019 8:50 AM 133 The hospital holds informational sessions throughout the year and sends frequent mailings with information. 7/22/2019 8:49 AM 134 talking about the benefits of living a healthy lifstyle to encourage younger children to start forming good habits at a younger age to ensure long term positive choices when it comes to maintaining their personal health and wellness. 7/22/2019 8:47 AM 135 INS PROMOTES FITNESS/ DIETARY PROMOTES CHALLENGES 7/22/2019 8:12 AM 136 letting community get to know the providers 7/22/2019 8:11 AM 137 check-ups 7/22/2019 8:11 AM 138 offer healthy meals and opportunity for exercising 7/22/2019 8:09 AM 139 ? 7/22/2019 8:05 AM 140 They promote the merits of exercising and frequently bike to work. 7/22/2019 8:05 AM 141 They advertise to the community they are here to help them "feel whole." With that saying it promotes any type of help they might need, cardiac, orthopedics, x-ray, anxiety, depression, etc. 7/22/2019 7:55 AM 142 Provide info reagrding health, offer food to those that can't afford it 7/22/2019 7:54 AM 143 IN PAPER 7/22/2019 7:53 AM 144 provide shots to infants 7/22/2019 7:47 AM 145 having booths set up at local events and advertising services in the newspaper 7/22/2019 7:46 AM 146 take care of ALL of me, including my mental well being 7/22/2019 7:42 AM 147 Provide information and services to community 7/22/2019 7:42 AM 148 listens to what I have a problem with 7/20/2019 8:07 AM AdventHealth Durand 2019 Community Health Needs Assessment 48

149 Vaccines 7/17/2019 5:34 PM 150 The activity on facebook and in the community 7/17/2019 3:40 PM 151 Seminars Newsletters 7/17/2019 3:55 AM 152 WIC (providing good food for young children) 7/15/2019 5:27 AM 153 Vaccinations 7/15/2019 1:50 AM 154 Provide care and direction 7/14/2019 4:12 PM 155 Provide quality information to the public Provide help at the local schools 7/12/2019 5:16 PM 156 Offer reproductive health services. Offer community educatuon classes 7/12/2019 11:12 AM 157 They provide services and/or education. 7/12/2019 9:42 AM 158 Have classe explain why working out or eating is good idea. 7/12/2019 7:03 AM 159 Public awareness Spreading the word 7/12/2019 4:31 AM 160 Immunization clinics 7/12/2019 4:20 AM 161 Wellness challenges 7/12/2019 4:18 AM 162 Offer services and provide information 7/12/2019 3:52 AM 163 Schools- lots of fruits/veggies at lunch, education. Health dept- good Facebook messaging, info in stores on positive parenting, at community events. 7/12/2019 3:31 AM 164 Posting things on facebook 7/11/2019 5:59 PM 165 Education education Connect and make relationships with community members 7/11/2019 5:54 PM 166 Posting relative information on social media that is helpful and they allow people access to family planning who otherwise wouldn't have access to Healthcare. 7/11/2019 11:14 AM 167 Education to others. Providing resources to those in need 7/10/2019 11:52 AM 168 Newsletters, medical services (Advent Health), fitness facility (Endless Summer) 7/9/2019 4:07 PM 169 Reach out to various groups to discuss community issues 7/9/2019 3:05 PM 170 N/a 7/9/2019 2:58 PM 171 Offer information and classes 7/9/2019 2:32 PM 172 on WIC days they have food and nutrition information 7/3/2019 7:20 AM 173 Healthy foods available in some restaurants 7/2/2019 9:25 AM 174 Offer exercise Salad options at meals Food pantry offers wide variety of produce 6/30/2019 4:52 AM 175 Access to good local food. 6/28/2019 12:02 PM 176 PRomotion, Access to services such as immunization, family planning, comprehensive communicable disease follow up 6/26/2019 11:25 AM 48.If you were in charge of promoting good health, what would you do first? \*Answers below are direct answers from survey and have not been edited. Q48 Survey Responses: 1 If I was in charge I would add one good habit to my day. When an individual makes a change their friends will likely want to do the same (for good or for worse). 8/11/2019 1:46 AM 2 Make healthy food easier to buy 8/9/2019 12:17 AM 3 page on facebook 8/8/2019 7:51 AM 4 Walking Programs 8/7/2019 6:05 AM 5 loose weight IoI Io have done seminars on Good vitamins, have coached basketball 8/6/2019 2:33 PM 6 All health insurances to provide free gym membership and wellness incentives such as free massaaes/chiropractic care 8/6/2019 1:54 AM 7 Teach kids how to cook vegetables so they enjoy them. There are many ways to eat healthy that tastes delicious! 8/5/2019 6:06 PM 8 workout/gym equipment options--free of charge. Produce assortment at the store that is affordable and not rotten! 8/5/2019 3:30 PM AdventHealth Durand 2019 Community Health Needs Assessment 49 9 Provide more free, open ended opportunities (no appointment needed) at classes and events. Healthy foods available to the public without income requirements and sign ups. 7/31/2019 9:56 AM 10 be active 7/30/2019 4:02 PM 11 Get education out to the community better 7/30/2019 2:31 PM 12 Community programs 7/30/2019 3:41 AM 13 have fresh produce available at store or on the main highway/ a stand 7/29/2019 4:08 AM 14 Figure out a way to get health foods to cost less than junk food. 7/29/2019 3:29 AM 15 N/A 7/28/2019 4:38 PM 16 Add Zumba or another type of workout activity 7/28/2019 3:37 PM 17 Make healthy food options available 7/28/2019 5:38 AM 18 Become as involved with school aged children (all grades) to promote resources and benefits of healthy habits. 7/26/2019 3:13 PM 19 Work to have more youth activities like soccer, golf, keeping the swimming pool for kids to stay active. 7/26/2019 12:55 PM 20 Education 7/26/2019 11:53 AM 21 talk to people 7/26/2019 9:21 AM 22 Offer cooking classes through the community education program at the high school. Healthy quick & easy meals for busy parents. Make & take freezer meals. Community garden where people in town have access. 7/26/2019 4:51 AM 23 Fitness classes 7/26/2019 4:22 AM 24 Make serving portions smaller 7/26/2019 3:52 AM 25 community garden 7/25/2019 5:03 PM 26 Start an exercise program or walking group. 7/25/2019 4:50 PM 27 Cooking classes 7/25/2019 3:53 PM 28 Being at events 7/25/2019 7:16 AM 29 Have walks 7/25/2019 7:05 AM 30 Try to get more opportunities. 7/25/2019 6:01 AM 31 Educate people on healthy eating - the downfalls of processed foods and excessive sugar/carbs. Food pyramid needs to be updated. 7/25/2019 5:26 AM 32 Find ways to provide nutritious food options for any budget and offer passes to the gym at a reduced rate. suggest work out groups. 7/25/2019 4:35 AM 33 Work with community to find out what major problems are. 7/25/2019 3:16 AM 34 Lower all costs of healthy food 7/25/2019 12:08 AM 35 Speak out to all ages of community 7/24/2019 5:58 PM 36 Demonstrate how to cook vegetables and get more info on eating healthy 7/24/2019 4:22 PM 37 Workout more myself ...But bring back Zumba to town! I really miss that !!!! 7/24/2019 3:53 PM 38 Community education and try to make the available insurances to low income/uninsured more known (help with Medicaid, SHP-FHC sign ups, free clinics, women's wellness programs, etc) 7/24/2019 3:47 PM 39 Having a facility where people can have the option to workout 7/24/2019 3:09 PM 40 Have more access to affordable organic/natural products. 7/24/2019 2:47 PM 41 Model and educate the community. Provide monthly activities that get groups of people out to exercise/try new foods. 7/24/2019 2:20 PM 42 Eliminate obesity in children. 7/24/2019 12:37 PM 43 As with anything. Education. Having healthy options available everywhere. Healthy food being affordable at stores, food stamps not being able to purchase the cheap junk food that both middle and lower class are used to and can afford. AdventHealth Durand 2019 Community Health Needs Assessment

7/24/2019 11:50 AM

44 make healthy eating more accessible from local farms, in restaurants and convenience stores 7/24/2019 10:46 AM

45 ldk 7/24/2019 10:43 AM

46 Start with schools - teach the children, the parents are a lost cause usually. 7/24/2019 10:14 AM 47 N/A 7/24/2019 10:07 AM

48 More community events like a 5k or workouts, or a family walk night with a route and end at the park.

7/24/2019 8:55 AM

49 get rid of cell phones and other hand held electronics 7/24/2019 8:25 AM

50 Have more options and more affordable fresh produce in town 7/24/2019 8:17 AM

51 Return senior nursing services 7/24/2019 7:31 AM

52 don't have ideas but I wish there was something available 7/24/2019 7:25 AM

53 Keep up the Facebook activity 7/24/2019 7:21 AM

54 Not sure 7/24/2019 7:17 AM

55 Speak in schools and provide education 7/24/2019 7:14 AM

56 Stop switching insurance companies every year and raising the premiums for families. Hard to get decent healthcare when constantly switching doctors.

7/24/2019 7:06 AM

57 Focus on nutrition and avoidance of tobacco, alcohol, drugs 7/24/2019 6:40 AM

58 I would love to see more access to organic options and education and I would promote Whole

Foods/nutrition in addition to keeping our food sources as local as possible.

7/24/2019 6:38 AM

59 Find ways people can obtain fruits and vegetables without having to pay an arm n a leg and offer recipes...at store, at farmers markets, at school, facebook page etc.

7/24/2019 6:28 AM

60 Educate the community 7/24/2019 6:08 AM

61 Find out what barriers there are 7/24/2019 5:59 AM

62 Try to get less processed foods at the food pantry 7/24/2019 5:57 AM

63 Think about everybody! Recreational activities for the whole community, not just HS sports. 7/24/2019 5:46 AM 64 Talk to students 7/24/2019 5:44 AM

65 Start talking with younger kids about the harm of drug and alcohol mis-use. 7/24/2019 5:44 AM

66 Make it fun and visual; geared towards youth 7/24/2019 5:42 AM

67 Have some kind of app to track health items 7/24/2019 5:42 AM

68 Healthy eating 7/24/2019 5:38 AM

69 Start a community garden 7/24/2019 5:27 AM

70 Get funding support - cause we don't have the community to back an actual job that would support you to run any kind of fitness program for people.

7/24/2019 5:21 AM

71 Find ways to help families who need help financially- most want to be healthy and want to teach their children healthy habits but don't have the resources and finances to do so.

7/24/2019 5:20 AM

72 . 7/24/2019 5:19 AM

73 Classes 7/24/2019 5:19 AM

74 Hire someone who specializes in health education to make those types of decisions. 7/24/2019 5:18 AM

75 Get more vendors, crafts, community activities to be brought into that location 7/24/2019 5:17 AM

76 Make sure everyone has healthcare 7/24/2019 5:12 AM

77 No clue 7/24/2019 5:12 AM

78 Make fruits & vegetables readily available for cheap or free 7/24/2019 5:09 AM

79 Make a gym with better hours and more affordable 7/24/2019 5:06 AM

80 Come up with an exercise group 7/24/2019 5:05 AM

81 Get in the schools more 7/24/2019 5:03 AM

82 Make healthy food more affordable somehow. Make gym memberships more affordable. 7/24/2019 5:02 AM 83 DRUG USE EDUCATION & ASSISTANCE PROGRAMS. COMMUNITY BASED PROGRAMS FOR CHILDREN & ELDERLY.

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7/24/2019 4:55 AM 84 Educate - each individual has to choose a plan that works best for them, but needs to understand how the body burns fuel and what it actually needs depending on activity levels. 7/24/2019 2:57 AM 85 Make a place free of charge to get food ans drinks 7/23/2019 3:40 PM 86 N/A 7/23/2019 1:57 PM 87 Interviews on local radio station 7/23/2019 1:27 PM 88 Don't Know 7/23/2019 11:09 AM 89 Drastically change my eating habits. 7/23/2019 10:58 AM 90 get others involved, start by getting young kids involved training when young gets you into good habits for the future. 7/23/2019 10:48 AM 91 Have balance in life; work, home, family, self. Life is very difficult to incorporate all of this, and it all do well. We put ourselves last. 7/23/2019 10:42 AM 92 Offer cheaper costs for working out. 7/23/2019 10:41 AM 93 check ups available at the government center; check blood pressure, weight, etc just the basics so then people can decide if they want to make an appt with their doctor about any concerns talked about in the clinic 7/23/2019 10:20 AM 94 Free or very low cost diabetic drugs 7/23/2019 9:32 AM 95 not sure 7/23/2019 9:19 AM 96 Dont know 7/23/2019 8:21 AM 97 Make fitness centers more accessible. 7/23/2019 7:31 AM 98 awareness, education, 7/23/2019 7:09 AM 99 Enforce/encourage a wellness plan for employees 7/23/2019 7:05 AM 100 limit screen time 7/23/2019 6:58 AM 101 Free fruits and vegates for families with 2+ children or people over a certain age, families under a certain income-7/23/2019 6:50 AM 102 Get a store/restaurant in town that offers healthier food for reasonable price 7/23/2019 6:50 AM 103 Mental health seems to be neglected in this area. I would maybe increase some ways to address that and make it less of a stigma. Provide information to the public via online media and news outlets. 7/23/2019 6:41 AM 104 Reach out to the young adults and high schoolers. Educate educate educate 7/23/2019 6:36 AM 105 More winter community activities to promote exercise during the winter months (yoga, indoor sports, indoor playgrounds...?); indoor recess for the children when weather is not suitable for outdoor play. Healthier lunch options at school. Keeping the pool in Durand open! 7/23/2019 6:35 AM 106 Promote farmers markets and proper eating 7/23/2019 6:27 AM 107 Make healthy food more affordable 7/23/2019 6:23 AM 108 After school programs 7/23/2019 6:22 AM 109 Help make law changes to make drug use have harder penalties, ban smoking and all smoking products and work on laws that force people to have to prove themselves before they are allowed to have children. 7/23/2019 6:21 AM 110 Eat healthy 7/23/2019 6:19 AM 111 Offer a better gym in town 7/23/2019 6:18 AM 112 Make food affordable 7/23/2019 4:29 AM 113 Talk with the community 7/23/2019 3:07 AM 114 More info to parents on how to feed there children 7/23/2019 2:58 AM 115 Do a survey! 7/23/2019 2:29 AM 116 Encourage healthy eating - offer healthy foods to those in need. 7/22/2019 7:38 PM 117 The area music festivals....Music in the park, Funfest, monthly in our schools for students. AdventHealth Durand 2019 Community Health Needs Assessment

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Knowledge is power, Meals on wheels for our seniors 7/22/2019 7:15 PM 118 Community awareness activities 7/22/2019 4:56 PM 119 Explore opportunities that support healthy habits such as eating healthier foods and exercise, which have lifelong impacts on health 7/22/2019 3:16 PM 120 set an example, give away brochure with incentives 7/22/2019 2:24 PM 121 Promote and offer healthy foods from all local farms in one location daily including river fish, frutes vegetables, eggs, Chee's milk ... 7/22/2019 12:11 PM 122 go out and talk to the people 7/22/2019 11:31 AM 123 Create a team of volunteers to help plan events. 7/22/2019 11:25 AM 124 Focus on health eating and exercise- start a walking group 7/22/2019 10:47 AM 125 As above 7/22/2019 10:38 AM 126 Wellness check/screening 7/22/2019 10:35 AM 127 help get rid of the meth 7/22/2019 9:59 AM 128 have a health fair 7/22/2019 9:43 AM 129 Educate parents. 7/22/2019 9:31 AM 130 Open care center back up at hospital. 7/22/2019 9:27 AM 131 Classes on nutrition, access to better food. 7/22/2019 9:15 AM 132 spread the word 7/22/2019 9:00 AM 133 ? 7/22/2019 8:58 AM 134 Giveaways, helping people sign up for services 7/22/2019 8:58 AM 135 Encourage people to get out and take a walk several times a week. That's easy to do for most and costs nothing but time. Then would be to encourage everyone eating more fruits and vegetables. Even if people eat a few servings they probably don't come close to 5 to 9 servings/day. 7/22/2019 8:49 AM 136 educate about the benefits of making healthy choices to avoid having to pay large quantities for prescriptions and to prevent health conditions before they need to be treated with an expensive prescription. 7/22/2019 8:47 AM 137 EXERCISE 7/22/2019 8:12 AM 138 i would hold a holiday open house at clinics so community can come in and meet providers and their teams 7/22/2019 8:11 AM 139 Exercising Opportunities 7/22/2019 8:09 AM 140 advertise that help is available 7/22/2019 8:05 AM 141 An educational campaign. 7/22/2019 8:05 AM 142 Hold free seminars to the public with education to the population regarding most desired health topics. Medications, exercise, depression, etc.. 7/22/2019 7:55 AM 143 Donate healthy options at the food pantry, maybe have a cooking class for the less fortunate. 7/22/2019 7:54 AM 144 WEIGHT LOSS 7/22/2019 7:53 AM 145 Promote healthy eating and exercising. This needs to be started in school and promoted through adulthood. Offer frozen school cafeteria leftovers for children to take home for healthier meals. Offer more healthy food options and exercise options throughout the community. 7/22/2019 7:46 AM 146 Have more healthy menu options at the local restaurants. 7/22/2019 7:42 AM 147 Provide affordable and accessable options for fresh fruit and vegetables. 7/22/2019 7:42 AM 148 Try to get more to eat better 7/17/2019 5:34 PM 149 Start with the schools. 7/17/2019 3:55 AM 150 Lower prescription drug costs significantly... 7/14/2019 6:13 PM 151 Stress the importance of eating healthy 7/12/2019 11:12 AM 152 Educate parents more and provide more services 7/12/2019 9:42 AM AdventHealth Durand 2019 Community Health Needs Assessment

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153 More places to work out 7/12/2019 7:36 AM

154 Stop letting you purchase junk food or pop on food stamps 7/12/2019 4:31 AM

155 Institute universal health care as is available in all other industrialized countries Limit the ability to opt out of childhood vaccinations to medical reasons only keep school lunch programs as healthy

as possible-institute summer lunch programs for kids ensure free AODA and mental health

services-encourage out-patient services rather than incarceration-recognize that alcohol (not marijuana) is the biggest gateway drug around

7/12/2019 4:20 AM

156 Get everyone involved somehow 7/12/2019 3:52 AM

157 Alcohol is a tough one to tackle, I'd probably look at trying to help youth/kids and young families with stress, mental health, positive parenting and nutrition.

7/12/2019 3:31 AM

158 Exercise is important but it really comes down to eating habits. 7/11/2019 8:30 PM

159 Social media posts gets to most people 7/11/2019 5:59 PM

160 Try to reach the kids. Prevention is more beneficial than reaction! 7/11/2019 5:54 PM

161 Figuring out what is needed or going on in our community - the main concern to people. 7/11/2019 11:14 AM

162 More effective mental health providers, & more LOCAL support groups 7/10/2019 11:52 AM

163 Classes for seniors on exercise etc 7/10/2019 9:59 AM

164 Get people to exercise more. 7/9/2019 4:07 PM

165 Offer some fitness classes and advertise them 7/9/2019 3:20 PM

166 Hold free educational courses 7/9/2019 2:58 PM

167 Try to get people to stop smoking 7/9/2019 2:32 PM

168 I would open a community center that would provide a variety of classes for all ages from birth to death. The classes offered would be to enhance a person's physical, spiritual, and mental health. 7/9/2019 1:07 PM

169 I would promote better help or educate others on mental health and prevent bullying 7/8/2019 2:53 PM 170 Discounted services! 7/8/2019 12:24 PM

171 Make food and nutrition information available to all, via websites, papers, etc 7/3/2019 7:20 AM 172 Make people aware of lifestyle choices that will improve/maintain good physical health 7/2/2019 9:25 AM 173 Have the meals offered at senior meal site contain less carbohydrates. Half those people are diabetic. Also more opportunities for chair exercises, etc and free transportation to them 6/30/2019 4:52 AM

174 Free cooking classes Community gardens Relocate everyone to a warmer milder climate during the winter months.

6/28/2019 12:02 PM

175 ovide resources to proactive efforts, Health Department 6/26/2019 11:25 AM

### 49. Please feel free to share any ideas of ways that we can improve the health in our community:

\*Answers below are direct answers from survey and have not been edited.

### Q49 Survey Responses:

1 Better knowledge Better options to be healthy like food a open gym 8/9/2019 12:17 AM

2 Have speakers come into the school that have lived through Meth. Have young people who havefaced adverse affects from Vaping. school sign with no meth ad like at Dairy Queen. Hang the banners in school about vaping. Include this in the MS curriculum and have Bonnerup go to each class, not just the Friday MS classes instructing each teacher that he will be coming and vary it. Do an awareness promotion at a volleyball game, football game and basketball games girls and boys. 8/6/2019 2:33 PM

3 Family friendly 3k/5ks, information/workshops on holistic health/wellness 8/6/2019 1:54 AM 4 Have family fun cook nights where the family cooks healthy together once a month! Start a

community healthy eating cookbook! (I have a few recipes worth sharing!) Have weekly yoga sessions, meditation sessions, and maybe fun excersise sessions for the whole family. Winters are rough up here! Open the gym at school the schools to some of these events! 8/5/2019 6:06 PM

5 exercise classes/programs for the community. healthy food/cooking education. Affordable and

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good assortment of fruits and veggies available. 8/5/2019 3:30 PM 6 Mental health/behavioral therapists who are close to home. There are lots in eau claire and menomonie, but sometimes it would be nice to stay close to home, in Durand. 7/31/2019 9:56 AM 7 walking clubs 7/30/2019 4:02 PM 8 Community walk supporting causes, user the bike trail 7/30/2019 3:41 AM 9 N/A 7/28/2019 4:38 PM 10 They did a good job 7/28/2019 5:38 AM 11 Better access to dental care for low income/uninsured families. 7/26/2019 3:13 PM 12 There is a personal trainer from Wabasha who has come to Durand the last 2 weeks for workouts twice a week, if we could advertise and promote it further than just Facebook it could reach all ages. It is a group setting, so people don't have to think they are alone in their health journey. 7/26/2019 4:22 AM 13 NA 7/26/2019 3:52 AM 14 Exercise group, yoga.....anything! 7/25/2019 4:50 PM 15 health lifestyle 7/25/2019 3:53 PM 16 More opportunities. City needs to get more involved. 7/25/2019 6:01 AM 17 Healthy cooking education to encourage people to move away from processed foods and fast food. Easy meal ideas, recipes, etc. 7/25/2019 5:26 AM 18 Publication of available exercise classes available. 7/25/2019 5:23 AM 19 A place where people can relax and have fun while still being active. An activity center for all ages 7/25/2019 4:35 AM 20 N/A 7/25/2019 3:16 AM 21 Zumba at the school again 7/24/2019 3:53 PM 22 Education and support for nutrition and excercise 7/24/2019 3:09 PM 23 Communicate with local restaurants to use locally grown/organic foods on their menus. 7/24/2019 2:47 PM 24 Promote fruits and vegetables, subsidize cost. 7/24/2019 12:37 PM 25 Work with small organic farms to supply with schools and concession stands with fresh options. Many families don't understand the importance of healthy food and promoting a better lifestyle to teach their children. Eating healthy is very expensive and takes effort. If kids can't get it at home, find other ways to promote it and to help them understand they may really like it too! Personally, my family lives on a very small income and are technically at poverty level with 0 financial or medical aid. We spend our money on healthy eating so that we can stay strong and don't have to go to the doctor, for now and for when we are older. 7/24/2019 10:46 AM 26 healthy school lunches, vending machines at schools, health school snacks 7/24/2019 10:14 AM 27 N/A 7/24/2019 10:07 AM 28 unsure 7/24/2019 7:25 AM 29 More exercise classes 7/24/2019 6:40 AM 30 Cut medical expenses. Make healthy foods more affordable, offer knowledge of healthy habits. 7/24/2019 6:28 AM 31 Group fitness at no cost, healthy eating classes 7/24/2019 5:57 AM 32 Should not have to travel 30 minutes to an hour for healthy family activities. What can we offer here in Durand? 7/24/2019 5:46 AM 33 Host more events on preventing drug use 7/24/2019 5:44 AM 34 Weekly exercise aroups, healthier, affordable produce 7/24/2019 5:38 AM 35 Work with the school and get the weightroom / fintess center open to the public. or buy an old building in town and turn it into a community fitness center run by the city 7/24/2019 5:21 AM 36 Any help is always appreciated and welcomed. 7/24/2019 5:20 AM 37 Aerobics, yoga, walking club 7/24/2019 5:19 AM 38 Team with the city to recruit more employers that will invest in the community. We need to attract

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more, younger families if we want the Durand area to grow past the next generation. More employment opportunities, more recreation, more dining options, more suitable housing options. All of these are lacking from the community and make it difficult for current employers to recruit people to our community long term. 7/24/2019 5:18 AM 39 None 7/24/2019 5:12 AM 40 Get rid of the mosquitos! 7/24/2019 5:05 AM 41 Get in the schools more 7/24/2019 5:03 AM 42 FOCUS ON THE CHILDREN OF OUR COMMUNITY. ALL CHILDREN SHOULD BE ALBE TO ACCESS & PARTICIPATE IN ORGANIZED ACTIVITIES & PROGRAMS THAT PROMOTE SELF ESTEEM AND ENCOURAGE POSITIVE OUTCOMES. 7/24/2019 4:55 AM 43 Nutrition education and different ways to access that include recipe ideas, shopping cart ideas, perhaps discuss keto, paleo, etc. 7/24/2019 2:57 AM 44 N/A 7/23/2019 1:57 PM 45 community gardens for those who don't have time, money or land to plant a garden 7/23/2019 11:33 AM 46 NA 7/23/2019 11:09 AM 47 keep watch on the places that substance abuse accurs 7/23/2019 10:48 AM 48 A newsletter go out to clients/community of programs, information, in community. Offer health related forums in different health areas. Broaden scope of people trying to reach than of those with financial hardships. Everyone needs balance in life. 7/23/2019 10:42 AM 49 vaccinations available by public health sex education large group discussions about meth, alcohol, etc 7/23/2019 10:20 AM 50 Meds 7/23/2019 9:32 AM 51 none 7/23/2019 9:19 AM 52 Fitness centers. Free exercise programs thru the hospital or Dr offices. Community support for depression & suicide prevention. More discussion in schools how to cope with depression. STOP BULLYING with the teachers first. YES there are teachers in our schools that bully, ridicule, make fun of certain students. Like slow learners. This opens the door for other kids then to think it's ok to pick on certain kids too. Train all teachers to know how to appropriately handle kids bullying others. 7/23/2019 7:31 AM 53 promote risk reduction alcohol use, smoking cessation for cigarettes and e cig as well as vaping. 7/23/2019 7:09 AM 54 N/A 7/23/2019 7:05 AM 55 Community fruit/ veggie garden. More organized group activities for all ages. Park yoga, group runs/walks, weight loss competitions, 7/23/2019 6:50 AM 56 A mental health center would be fantastic for those that need the help badly. There are so many that do and they can't find anywhere to go because everything is booked up. 7/23/2019 6:41 AM 57 Provide more incentives to get the community actively involved in learning about and working on their health. 7/23/2019 6:36 AM 58 Mainly wintertime activities. It is so difficult to exercise and facilities for indoor play are MILES awav. 7/23/2019 6:35 AM 59 Community exercise programs, Discounted medical visits for people trying to get healthy 7/23/2019 6:23 AM 60 Help make laws harder on people using drugs, and especially don't let children stay with at risk parents. 7/23/2019 6:21 AM 61 ?? 7/23/2019 3:07 AM 62 Intervention people who do not eat the right diet 7/23/2019 2:58 AM AdventHealth Durand 2019 Community Health Needs Assessment 56

63 I honestly think we have great people, awareness has come a long ways over the years... Exercise, eating right, proper sleep, We are our own best advertisement.... Living by example..... 7/22/2019 7:15 PM

64 Put an ads advertise, in public and follow up in community papers also in schools 7/22/2019 2:24 PM 65 I wrote it in #48 7/22/2019 12:11 PM

66 Offer weight loss classes and exercising in the evenings. These have been offered in the past also it's hard to motivate people if they just don't want to help themselves. 7/22/2019 10:38 AM

67 have fewer liquor licenses 7/22/2019 9:43 AM

68 Doctors and hospital are in it for making money instead of caring for patient. 7/22/2019 9:27 AM 69 improve emergency response, staff EMT's. reopen nursing home. promote local healthcare, and insurance that covers local healthcare. Pepin County should provide health insurance that utilizes local healthcare resources, cost effectively. We must support them for them to survive. 7/22/2019 9:24 AM

70 Although the food pantry offers good food, some people do not take it as they do not know how to use it. So maybe cooking classes? Free milk as when one gallon weighs 8lb nobody wants to take it as it counts as part of their weekly weight allowance.

7/22/2019 9:15 AM

71 give to kids that dont have any 7/22/2019 9:00 AM

72 Keep being in the community! 7/22/2019 8:58 AM

73 Have some sort of information booth &/or presentation at community events such as music in the park or Blues on the Chippewa to start to get the basics for good health out there.

7/22/2019 8:49 AM

74 na 7/22/2019 8:11 AM

75 Be more active on social media. Use Canva to create free eye-catching graphics 7/22/2019 8:05 AM 76 Keep advertising and letting the population that we are here to help! 7/22/2019 7:55 AM

77 HAVE PEOPLE HELP WITH WEIGHTLOSS MEETINGS 7/22/2019 7:53 AM

78 Farmers Markets 7/14/2019 1:20 PM

79 Get rid of the bugs and spray more so we can go walking or actually enjoy our yards and get exercise

7/12/2019 4:31 AM

80 more publicity for vaccination clinics-I believe you do a pretty good job as a county nursing servicesocial media hits us more than local newspapers

7/12/2019 4:20 AM

81 I'd like to see a meal 'backpack' program at the durand schools. They stopped it a few years ago. Still kids with unhealthy or little food at home on weekends/summer.

7/12/2019 3:31 AM

82 An actual fitness center. 7/11/2019 8:30 PM

83 Better bus monitoring; there's a lot the can happen on buses with kids, bullying, vaping, porn watching.. children of all ages are mixed together in one space and there is no supervision as the bus driver is busy driving the bus! Continued education and awareness. Reaching the kids and the parents with young kids is so important as they are the future of our community. 7/11/2019 5:54 PM

84 Recruit some different doctors (not NPs) to come to this area. Get an indoor swimming pool. There are many older people and disabled people that could benefit from water exercise. 7/11/2019 6:55 AM

85 Workouts for seniors 7/10/2019 9:59 AM

86 Promote more movement (exercise) for residents, provide/promote more farmers' markets for fresh produce, provide simple, healthy recipes with easily obtainable ingredients.

7/9/2019 4:07 PM

87 Reduce the number of bars and organize monthly activities that would encourage movement and social interaction without alcohol or smoking.

7/9/2019 1:07 PM

88 Need to educate and bring more services to the area for kids with mental disorder/disabilities and AdventHealth Durand 2019 Community Health Needs Assessment

educate adults and children about bullying 7/8/2019 2:53 PM
89 Free events to promote exercise 7/8/2019 12:24 PM
90 More people would probably go to the doctor if the Advent Health prices were not so high, Even with my insurance I pay a lot. Also combine the clinics or have one that is urgent (not emergency) care with extended hours. 7/3/2019 7:20 AM
91 Make available more housing for the elderly or physically infirm 7/2/2019 9:25 AM
92 We're doing a fair job but we do have a lot of lonely senior citizens. Not sure how to reach them. 6/30/2019
4:52 AM
93 Serve homemade locally sourced food in our schools. Make cooking, nutrition and exercise classes mandatory for all school children. I don't know how to address the meth/ heroin problem. 6/28/2019 12:02 PM

94 I think mental health is so very important especially in children. The schools need to have counselors. There are no child therapist in the area and driving to Eau Claire is not always easy when kids need to be in school, they have homework or sports. 6/27/2019 4:23 AM

95 Policy around reducing negative impacts such as tobacco 6/26/2019 11:25 AM

#### AdventHealth Durand

# APPENDIX B: SECONDARY DATA REPORT

# AdventHealth Durand Needs Assessment Report - Quick Facts

### Location

AdventHealth Durand (Service Area)

### **Demographics**

Data Indicator	Indicator Variable	Location Summary	State Average
Population Age 65+	Total Population	366,192	26,956,435
	Population Age 65+	46,986	3,096,567
	Percent Population Age 65+	12.83%	11.49%
Population Age 0-18	Total Population	366,192	26,956,435
	Population Age 0-17	87,014	7,132,476
	Percent Population Age 0-17	23.76%	26.46%
Population Age 18-64	Total Population	366,192	26,956,435
	Population Age 18-64	232,192	16,727,392
	Percent Population Age 18-64	63.41%	62.05%
Total Population	Total Population	366,191	26,956,435
	Total Land Area (Square Miles)	1,898	261,249.64
	Population Density (Per Square Mile)	192.91	103.18
Change in Total Population	Total Population, 2000 Census	232,935	20,851,666
	Total Population, 2010 Census	322,060	25,145,561
	Total Population Change, 2000-2010	89,125	4,293,895
	Percent Population Change, 2000-2010	38.26%	20.59%
Female Population	Total Population	366,192	26,956,435
	Female Population	184,278	13,577,270

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	Percent Female Population	50.32%	50.37%
Hispanic Population	Total Population	366,191	26,956,435
	Non-Hispanic Population	219,228	16,543,285
	Percent Population Non-Hispanic	59.87%	61.37%
	Hispanic or Latino Population	146,963	10,413,150
	Percent Population Hispanic or Latino	40.13%	38.63%
Male Population	Total Population	366,192	26,956,435
	Male Population	181,914	13,379,165
	Percent Male Population	49.68%	49.63%

## **Social & Economic Factors**

Data Indicator	Indicator Variable	Location Summary	State Average
Violent Crime	Total Population	350,037	26,411,971
	Violent Crimes	866	107,267
	Violent Crime Rate (Per 100,000 Pop.)	247.3	406.2
Population with No High School	Total Population Age 25+	228,637	17,085,128
Diploma	Population Age 25+ with No High School Diploma	31,241	3,015,952
	Percent Population Age 25+ with No High School Diploma	13.7%	17.65%
Poverty - Population Below 100% FPL	Total Population	353,989.39	26,334,005
Below 100% I FL	Population in Poverty	54,316.82	4,397,307
	Percent Population in Poverty	15.3%	16.7%
Insurance - Uninsured Adults	Total Population Age 18 - 64	241,525	16,743,634
oninsured Adults	Population with Medical Insurance	196,962	12,959,711
	Percent Population with Medical Insurance	81.5%	77.4%
	Population Without Medical Insurance	44,563	3,783,923
	Percent Population Without Medical Insurance	18.45%	22.6%
Insurance -	Total Population Under Age 19	98,347	7,559,241

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Uninsured Children		200.000	6.024462
	Population with Medical Insurance	89,286	6,824,162
	Percent Population with Medical Insurance	90.8%	90.28%
	Population Without Medical Insurance	9,061	735,079
	Percent Population Without Medical Insurance	9.21%	9.72%
Income - Per Capita Income	Total Population	366,192	26,956,435
income	Total Income (\$)	\$9,552,452,305.00	\$750,156,282,800.00
	Per Capita Income (\$)	\$26,086.00	\$27,828.00
Unemployment Rate	Labor Force	179,870	13,751,850
	Number Employed	171,379	13,212,441
	Number Unemployed	8,491	539,409
	Unemployment Rate	4.7%	3.9%
Lack of Social or Emotional Support	Total Population Age 18+	235,099	17,999,726
	Estimated Population Without Adequate Social / Emotional Support	40,338	4,139,937
	Crude Percentage	19.4%	23%
	Age-Adjusted Percentage	18.7%	23.1%
Teen Births	Female Population Age 15 - 19	12,943	914,438
	Births to Mothers Age 15 - 19	478	50,294
	Teen Birth Rate (Per 1,000 Population)	36.97	55
Food Insecurity Rate	Total Population	333,414	26,956,958
	Food Insecure Population, Total	49,703	4,578,670
	Food Insecurity Rate	14.9%	17%
Poverty - Children Below 100% FPL	Total Population	353,989	26,334,005
DCIUW IUU/0 FFL	Population Under Age 18	85,672	7,048,643
	Population Under Age 18 in Poverty	16,079	1,685,859
	Percent Population Under Age 18 in Poverty	18.77%	23.92%

# Physical Environment

	Data Indicator	Indicator Variable	Location Summary	State Average
А	dventHealth Durand	2019 Community Health Needs Assessment		61

Use of Public Transportation	Total Population Employed Age 16+	172,787	12,237,558
	Population Using Public Transit for Commute to Work	1,000	188,919
	Percent Population Using Public Transit for Commute to Work	0.58%	1.5%
Population with Low Food Access	Total Population	322,059	25,145,561
	Population with Low Food Access	73,444	6,807,728
	Percent Population with Low Food Access	22.8%	27.07%

## **Clinical Care**

Data Indicator	Indicator Variable	Location Summary	State Average
Access to Dentists	Total Population, 2015	381,910	27,469,114
	Dentists, 2015	150	14,857
	Dentists, Rate per 100,000 Pop.	39.3	54.1
Cancer Screening - Sigmoidoscopy or	Total Population Age 50+	70,759	5,055,051
Colonoscopy	Estimated Population Ever Screened for Colon Cancer	38,456	3,058,306
	Crude Percentage	61.5%	60.5%
	Age-Adjusted Percentage	55.3%	57.3%
Cancer Screening - Mammogram	Total Medicare Enrollees	31,644	1,777,117
Mannogram	Female Medicare Enrollees Age 67-69	3,289	172,456
	Female Medicare Enrollees with Mammogram in Past 2 Years	1,935	101,099
	Percent Female Medicare Enrollees with Mammogram in Past 2 Year	58.8%	58.6%
Cancer Screening - Pap Test	Female Population Age 18+	192,418	13,387,716
rap lest	Estimated Number with Regular Pap Test	135,450	10,188,052
	Crude Percentage	78%	76.1%
	Age-Adjusted Percentage	77.4%	76%
Facilities Designated as Health Professional	Primary Care Facilities	1	181
Shortage Areas	Mental Health Care Facilities	1	147
	Dental Health Care Facilities	1	150
	Total HPSA Facility Designations	3	478

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Lack of Prenatal Care	Total Births	132.35	1,601,274
	Mothers Starting Prenatal Care in First Semester	83.73	947,636
	Mothers with Late or No Prenatal Care	48.25	632,269
	Prenatal Care Not Reported	0.37	21,369
	Percentage Mothers with Late or No Prenatal Care	36.5%	39.5%
Federally Qualified Health Centers	Total Population	249,043	25,145,561
	Number of Federally Qualified Health Centers	10	461
	Rate of Federally Qualified Health Centers per 100,000 Population	4.02	1.83
Lack of a Consistent Source of Primary	Survey Population (Adults Age 18+)	241,825	18,375,873
Care	Total Adults Without Any Regular Doctor	53,029	5,946,509
	Percent Adults Without Any Regular Doctor	21.9%	32.36%
Preventable Hospital	Total Medicare Part A Enrollees	25,708	1,497,805
	Ambulatory Care Sensitive Condition Hospital Discharges	11,908	79,741
	Ambulatory Care Sensitive Condition Discharge Rate	46.3	53.2

## **Health Behaviors**

Data Indicator	Indicator Variable	Location Summary	State Average
Alcohol Consumption	Total Population Age 18+	235,099	17,999,726
	Estimated Adults Drinking Excessively	39,135	2,879,956
	Estimated Adults Drinking Excessively (Crude Percentage)	18.8%	16%
	Estimated Adults Drinking Excessively (Age-Adjusted Percentage)	<b>18.8</b> %	15.8%
Physical Inactivity	Total Population Age 20+	277,358	19,469,060
	Population with no Leisure Time Physical Activity	56,156	4,435,423
	Percent Population with no Leisure Time Physical Activity	20%	22.7%
Tobacco Usage - Current Smokers	Total Population Age 18+	235,099.25	17,999,726
	Total Adults Regularly Smoking Cigarettes	34,173.07	3,005,954
	Percent Population Smoking Cigarettes (Crude)	16.4%	16.7%

AdventHealth Durand

Percent Population Smoking Cigarettes (Age-Adjusted)	16.5%	16.5%
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## **Health Outcomes**

Data Indicator	Indicator Variable	Location Summary	State Average
Mortality - Lung Disease	Total Population	368,057	26,959,213
Disease	Average Annual Deaths, 2007-2011	123	9,866
	Crude Death Rate (Per 100,000 Pop.)	33.5	36.6
	Age-Adjusted Death Rate (Per 100,000 Pop.)	34.8	41.22
Mortality - Unintentional Injury	Total Population	368,057	26,959,213
Onintentional injury	Average Annual Deaths, 2010-2014	133	9,789
	Crude Death Rate (Per 100,000 Pop.)	36.09	36.31
	Age-Adjusted Death Rate (Per 100,000 Pop.)	37.56	37.57
Mortality - Heart Disease	Total Population	368,057	26,959,213
Disease	Average Annual Deaths, 2010-2014	536	41,563
	Crude Death Rate (Per 100,000 Pop.)	145.56	154.17
	Age-Adjusted Death Rate (Per 100,000 Pop.)	152.25	170.21
High Blood Pressure (Adult)	Total Population (Age 18+)	235,099	17,999,726
(Addit)	Total Adults with High Blood Pressure	77,466	5,399,918
	Percent Adults with High Blood Pressure	32.97%	30%
Cancer Incidence -	Estimated Total Population	35,686	2,474,387
Lung	New Cases (Annual Average)	183	13,139
	Cancer Incidence Rate (Per 100,000 Pop.)	51.5	53.1
Mortality - Premature	Total Population	322,059	77,051,527
Death	Total Premature Death, 2014-2016	1,013	283,124
	Total Years of Potential Life Lost,2014-2016 Average	17,665	5,154,456
	Years of Potential Life Lost, Rate per 100,000 Population	5,485	6,690
Cancer Incidence -	Estimated Total Population (Male)	18,295	1,212,997

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Prostate	New Cases (Annual Average)	139	11,572
	Cancer Incidence Rate (Per 100,000 Pop.)	76.3	95.4
Cancer Incidence - Breast	Estimated Total Population (Female)	19,172	1,365,890
Diedst	New Cases (Annual Average)	221	15,257
	Cancer Incidence Rate (Per 100,000 Pop.)	115.4	111.7
	Estimated Total Population (Female)	14,313	1,263,043
Cancer Incidence - Cervix	New Cases (Annual Average)	15	1,162
CEIVIX	Cancer Incidence Rate (Per 100,000 Pop.)	10.8	9.2
Cancer Incidence - Colon and Rectum	Estimated Total Population	35,200	2,538,057
Colon and Rectum	New Cases (Annual Average)	127	9,670
	Cancer Incidence Rate (Per 100,000 Pop.)	36.1	38.1
Obesity	Total Population Age 20+	277,133	19,451,593
	Adults with BMI > 30.0 (Obese)	79,674	5,632,512
	Percent Adults with BMI > 30.0 (Obese)	28.5%	28.8%
Overweight	Survey Population (Adults Age 18+)	227,390	17,157,497
	Total Adults Overweight	86,850	6,090,529
	Percent Adults Overweight	38.2%	35.5%
Diabetes (Adult)	Total Population Age 20+	277,643	19,455,240
	Population with Diagnosed Diabetes	26,282	1,895,549
	Population with Diagnosed Diabetes, Age-Adjusted Rate	9%	9.54%
Poor General Health	Total Population Age 18+	235,099	17,999,726
	Estimated Population with Poor or Fair Health	35,021	3,167,952
	Crude Percentage	14.9%	17.6%
	Age-Adjusted Percentage	14%	17.8%
Mortality - Suicide	Total Population	368,057	26,959,213
	Average Annual Deaths, 2010-2014	51	3,248
	Crude Death Rate (Per 100,000 Pop.)	13.84	12.05

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	Age-Adjusted Death Rate (Per 100,000 Pop.)	13.88	12.16
Mortality - Homicide	Total Population	368,057	26,959,213
	Average Annual Deaths, 2010-2014	12	1,455
	Crude Death Rate (Per 100,000 Pop.)	3.24	5.4
	Age-Adjusted Death Rate (Per 100,000 Pop.)	3.01	5.39
Mortality - Cancer	Total Population	368,057	26,959,213
	Average Annual Deaths, 2010-2014	547	38,943
	Crude Death Rate (Per 100,000 Pop.)	148.73	144.45
	Age-Adjusted Death Rate (Per 100,000 Pop.)	147.81	153.35
Mortality - Stroke	Total Population	368,057	26,959,213
	Average Annual Deaths, 2010-2014	130	9,929
	Crude Death Rate (Per 100,000 Pop.)	35.35	36.83
	Age-Adjusted Death Rate (Per 100,000 Pop.)	38.14	41.66
High Cholesterol (Adult)	Survey Population (Adults Age 18+)	185,849	12,555,893
(Adult)	Total Adults with High Cholesterol	65,583	5,245,959
	Percent Adults with High Cholesterol	35.29%	41.78%
Heart Disease (Adult)	Survey Population (Adults Age 18+)	242,385	18,337,915
	Total Adults with Heart Disease	13,490	726,947
	Percent Adults with Heart Disease	5.6%	4%
Depression (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	37,883	2,215,695
Population	Beneficiaries with Depression	5,825	377,096
	Percent with Depression	15.4%	17%
Poor Dental Health	Total Population (Age 18+)	226,749	17,999,726
	Total Adults with Poor Dental Health	25,133	2,279,845
	Percent Adults with Poor Dental Health	11.1%	12.7%
	Total Births	21,443	2,014,555
	Total Infant Deaths	105	12,490

Infant Mortality	Infant Mortality Rate (Per 1,000 Births)	4.9	6.2
	Total Live Births	156,051	2,759,442
Low Birth Weight	Low Weight Births (Under 2500g)	12,052	231,793
	Low Weight Births, Percent of Total	7.72%	8.4%
	Survey Population (Adults Age 18+)	242,719	18,426,913
Asthma Prevalence	Total Adults with Asthma	33,699	2,132,981
	Percent Adults with Asthma	13.9%	11.6%

https://ahs.engagementnetwork.org, 1/9/2019

# APPENDIX C: HOSPITAL UTILIZATION & EMERGENCY ROOM DATA

Below are the top 10 diagnoses for AdventHealth Durand in 2018.

### **Emergency Department**

- 1. Urinary Tract Infection
- 2. Low Back Pain
- 3. Chest Pain
- 4. Headache
- 5. Acute Pharyngitis
- 6. Cough
- 7. Rash
- 8. Laceration
- 9. Epigastric Pain
- 10. Constipation

### **Inpatient Admissions**

- 1. COPD
- 2. Pneumonia
- 3. Hypertensive Heart Disease
- 4. Hyp Heart with Kidney Disease
- 5. Heart Failure
- 6. Cellulitis
- 7. Urinary Tract Infection
- 8. Acute Kidney Infection
- 9. Type 2 Diabetes
- 10. Sepsis