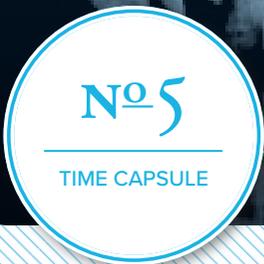


## A SHARED PHILOSOPHY OF EXCELLENCE

Henry Ford, American industrialist and founder of the Ford Motor Company in 1899, was a regular patient at the Battle Creek Sanitarium. A teetotaler and vegetarian, Ford was a hearty man who ran his huge automotive company until the age of 82. He once said, “I like Mr. Kellogg’s philosophy.”



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