



2023-2025
AdventHealth
Connerton
Community
Health Plan

Executive Summary.....3

About AdventHealth.....7

Priorities Addressed.....9

Access to Health and Social Services.....10

Behavioral Health (Mental Health and Substance Misuse).....13

Priorities Not Addressed.....15

Table of Contents

Acknowledgements

This community health plan was prepared by Alyssa Smith, West Florida Division Community Health Program Manager, with contributions from members of AdventHealth Connerton’s Community Health Needs Assessment Committee representing health leaders in the community and hospital leaders.

We are especially grateful for the internal and external partners who helped guide the development of the community health plan which will enable our teams to continue fulfilling our mission of Extending the Healing Ministry of Christ.



EXECUTIVE SUMMARY



I Executive Summary

University Community Hospital, Inc. d/b/a AdventHealth Connerton will be referred to in this document as AdventHealth Connerton or the “Hospital”.

Community Health Needs Assessment Process

AdventHealth Connerton in Land O' Lakes, Florida conducted a community health needs assessment in 2022. Key partnerships that worked together to guide the joint community health needs assessment process included members of the All4HealthFL Collaborative: Florida Department of Health in Pasco County, Moffitt Cancer Center, BayCare, Tampa General Hospital and Lakeland Regional Health. The assessment identified the health-related needs of the community including low-income, minority and other underserved populations. This assessment process was the most comprehensive to date and included survey questions related to diversity, equity and inclusion. In addition, the priorities were defined, when possible, in alignment with Healthy People 2030, national public health priorities to improve health and well-being.

In order to ensure broad community input, AdventHealth Connerton created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the assessment process. The CHNAC included representation from the Hospital, public health experts and the broad community. This included intentional representation from low-income, minority and other underserved populations. The prioritization process sought to balance our ability to impact the greatest number of people who are facing the greatest disparities.

The CHNAC met throughout 2021-2022. The members reviewed the primary and secondary data, helped define the priorities to be addressed and helped develop the Community Health Plan to address those priorities. Learn more about Healthy People 2030 at <https://health.gov/healthypeople>.

Community Health Plan Process

The Community Health Plan (CHP), or implementation strategy, is the Hospital's action plan to address the priorities identified from the CHNA. The plan was developed by the CHNAC, and input received from stakeholders across sectors including public health, faith-based, business and individuals directly impacted.

The CHP outlines targeted interventions and measurable outcomes for each priority noted below. It includes resources the Hospital will commit and notes any planned collaborations between the Hospital and other community organizations and hospitals.

The identified goals and objectives were carefully crafted, considering evidence-based interventions and AdventHealth's Diversity, Equity, and Inclusion and Faith Accountability strategies. AdventHealth Connerton is committed to addressing the needs of the community, especially the most vulnerable populations, to bring wholeness to all we serve.



Executive Summary

Priorities Addressed

The priorities addressed include:

1. Access to Health and Social Services
2. Behavioral Health (Mental Health & Substance Misuse)

See page 9 for goals, objectives and next steps for each priority selected to be addressed.

Priorities Not Addressed

The priorities not addressed include:

1. Heart Disease and Stroke
2. Immunizations and Infectious Diseases
3. Cancer
4. Exercise, Nutrition and Weight

See page 15 for an explanation of why the Hospital is not addressing these issues.



The Community Health Plan is a three-year strategic plan and may be updated during implementation based on changing community needs or availability of resources. AdventHealth recognizes community health is not static and high priority needs can arise or existing needs can become less pressing. The Hospital may pivot and refocus efforts and resources to best serve the community.

Executive Summary

Board Approval

On February 16, 2023, the AdventHealth Connerton Board approved the Community Health Plan goals, objectives and next steps. A link to the 2023 Community Health Plan was posted on the Hospital's website prior to May 15, 2023.

Ongoing Evaluation

AdventHealth Connerton's fiscal year is January – December. For 2023, the Community Health Plan will be deployed beginning May 15, 2023, and evaluated at the end of the calendar year. In 2024 and beyond, the CHP will be evaluated annually for the 12-month period beginning January 1st and ending December 31st. Evaluation results will be attached to the Hospital's IRS Form 990, Schedule H. The collective monitoring and reporting will ensure the plan remains relevant and effective.

For More Information

Learn more about the Community Health Needs Assessment and Community Health Plan for AdventHealth Connerton at <https://www.adventhealth.com/community-health-needs-assessments>.



ABOUT ADVENTHEALTH



| About AdventHealth

AdventHealth Connerton is part of AdventHealth. With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth strives to heal and restore the body, mind and spirit through our connected system of care. More than 80,000 skilled and compassionate caregivers serve 4.7 million patients annually. From physician practices, hospitals, outpatient clinics, skilled nursing facilities, home health agencies and hospice centers, AdventHealth provides individualized, wholistic care at nearly 50 hospital campuses and hundreds of care sites throughout nine states.

Committed to your care today and tomorrow, AdventHealth is investing in research, new technologies and the people behind them to redefine medicine and create healthier communities.



About AdventHealth Connerton

AdventHealth Connerton in Land O' Lakes, Florida is a 77- bed Long-Term Acute Care Hospital that delivers meaningful long-term care and a comprehensive range of services to treat patients whose medically complex conditions require a longer stay. We focus on providing specialized medical care including ventilator weaning, complex respiratory conditions, infectious disease, complex wound care, heart failure, medically complex conditions, neurological disorders, post-trauma care, renal disorders, bariatric care and surgical complications. We have been nationally recognized as a Vapotherm Center of Excellence and a Joint Commission Certified Brain Injury Rehabilitation program. The 73,000 square-foot, one-story facility features all private rooms, an operating room for minor inpatient procedures, a chapel, inner courtyard and dining area. The unique environment of a long-term acute-care hospital means that our patients and their visitors will spend more time with us than at other hospitals. For that reason, we have designed our hospital to be a comfortable environment. Our specially trained staff are not only experts in providing advanced care, but also have friendly, compassionate personalities that help ease the stress that can be associated with long-term recovery or illness. To learn more about the Hospital's programs and services, visit www.AdventHealthConnerton.com.

PRIORITIES ADDRESSED



Access to Health and Social Services

More than one third (34%) of community survey respondents ranked Access to Health Care as a pressing quality of life issue. Focus group participants cited barriers such as transportation, cost of care and prescriptions, long referral wait times, provider shortages and inconvenient appointment times. Inadequate health insurance coverage is one of the largest barriers to health care access, and the unequal distribution of coverage contributes to disparities in health. Out-of-pocket medical care costs may lead individuals to delay or forgo needed care (such as doctor visits, dental care and medications), and medical debt is common among both insured and uninsured individuals. The percentage of adults (aged 18-64) without health insurance in Pasco County is 21.6%. Pasco is in the worst 25% of all counties in the nation for this indicator.

Goal 1: Promote the attainment and maintenance of health through health education and access to care

Objective 1.1: By December 31, 2025, increase the percentage of adults in the AdventHealth Food is Health® program who report redeeming at least five produce vouchers to access nutritious food for their families from a baseline of 57% to 68% (Division-wide).

The AdventHealth Food is Health® program provides series-based nutrition education and culturally appropriate, nutritious foods to participants in low income/low access areas in hospital’s community. The program involves collaborations from a variety of community partners, including subject matter experts providing education, mobile produce vendors, and sites in the community where classes are held. AdventHealth sponsors the cost of produce for participants and assists with coordinating classes.

Target Population: Adults residing in low income/low access areas within the hospital’s PSA

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Support AdventHealth Food is Health® nutrition classes	# of nutrition education classes supported # of participants attending nutrition classes # of participants redeeming at least 5 produce vouchers	Division community benefit team – staff time to coordinate classes with locations and instructors Hospital- \$5,000 to cover incentives for participants (free vouchers to buy fruits and vegetables) Hospital leadership participation on community boards on paid staff time Hospital staff paid time helping to promote Food is Health®	The University of Florida/Institute of Food and Agricultural Sciences (UF/IFAS) Extension Pasco County to provide nutrition education for Food is Health® class participants Dube’s Mobile Market – Vendor will accept vouchers from participants in exchange for fruits and vegetables Partner with organizations to host classes at their locations	X	X	X

Access to Health and Social Services

Goal 1 continued: Promote the attainment and maintenance of health through health education and access to care

Objective 1.2: By December 31, 2025, increase the number of community members trained in Hospital-sponsored American Heart Association (AHA) Hands-Only CPR classes for adults and youth from a baseline of 573 to 4,200 people trained (Division-wide).

Target Population: Adults residing in low income/low access areas within the hospital’s PSA

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
American Heart Association Hands-Only CPR Classes	# of participants trained in Hands-Only CPR	<p>Division community benefit team coordinates classes with community partners and community members.</p> <p>Hospital will pay for Hands-Only CPR kits for participants</p>	<p>American Heart Association (AHA) to provide Hands-Only CPR coordination of classes and instruction. Division-wide sponsorship in the amount of 40K has been allotted to AHA to provide classes in CPR to the community.</p> <p>Partner with community partners to host classes at their organizations</p> <p>Pasco Schools</p> <p>Faith community (aligns with Faith Accountability Plan)</p>	X	X	X

Access to Health and Social Services

Goal 1 continued: Promote the attainment and maintenance of health through health education and access to care

Objective 1.3: By December 31, 2025, increase number of participants in Hospital-sponsored access to care programs from a baseline of 0 participants to 100 participants.

Target Population: Adults residing in low income/low access areas within the hospital’s PSA

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Support community health fair events addressing access to care	# of paid staff hours Cost of medical/educational supplies and in-kind donations Cost of cash donations/sponsorships # of referrals to access to care organizations # of participants or people served	Division community benefit team – staff time to coordinate classes with locations and instructors Hospital - \$6,000 to cover donations/sponsorships to support access to care programs Hospital leadership participation on community boards on paid staff time	Good Samaritan Clinic Pioneer Medical Foundation Premier Community HealthCare Florida Department of Health	X	X	X

Behavioral Health (Mental Health & Substance Misuse)

Nearly 45% of the community and public health experts surveyed ranked mental health as the most pressing issue in Pasco County. In the Hospital's community, 19.7% of residents have depression, while 18% of residents report poor mental health. According to community survey respondents, 30% have been diagnosed with a depressive disorder or anxiety disorder. Substance use emerged as a top concern, reflected in both primary and secondary data sources. One of the most concerning trends is with drug overdose deaths, which has increased significantly over the past few years, currently at a rate of 47.8 (per 100,000 population). Pasco County also sees a higher percentage of adults who currently smoke, with 21.6% of adults in Pasco County compared to 14.8% for the state of Florida. Awareness and the need to address behavioral health has been growing in the country and locally.

Goal 1: Reduce the impact of mental, emotional, and behavioral health disorders

Objective 1.1: By December 31, 2025, increase number of participants who attend Hospital-sponsored Mental Health First Aid certification classes from a baseline of 258 participants to 700 participants (Division-wide).

Target Population: Adults who are low-income, underinsured, or uninsured residing in the hospital's PSA

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Mental Health First Aid (MHFA)	<p># of participants trained in Mental Health First Aid USA</p> <p># of participants who indicate they are very likely to use the ALGEE (MHFA) Action Plan to connect an adult experiencing a mental health/substance use challenge to appropriate help and resources (data source from MHFA course evaluation)</p>	<p>Division community benefit team coordinates classes for community organizations and community members.</p> <p>Hospital will pay for enrollment fee for participants enrolled in each class, as well as breakfast and lunch served in each class.</p> <p>Hospital staff time to promote program to the community</p> <p>Hospital marketing team staff time spent in promoting MHFA classes</p> <p>Hospital chaplain/spiritual team to promote program to community</p>	<p>Partner with community partners who teach MHFA to deliver instruction</p> <p>Partner with community partners who want to host classes at their organizations, CareerSource Pasco Hernando</p> <p>Partner to promote the availability of MHFA classes to community members, first responders</p> <p>Faith community (aligns with Faith Accountability Plan)</p>	X	X	X

Behavioral Health (Mental Health & Substance Misuse)

Goal 1: Reduce the impact of mental, emotional, and behavioral health disorders

Objective 1.2: By December 31, 2025, increase number of participants in Hospital-sponsored behavioral health education programs from a baseline of 40 participants to 100 participants.

Target Population: Adults who are low-income, underinsured, or uninsured residing in the hospital’s PSA

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Sponsor community behavioral health education programs with Gulfcoast North Area Health Education Center that focus on tobacco cessation and mental health advocacy campaigns led by National Alliance on Mental Illness	# of paid staff hours Cost of educational supplies and in-kind donations Cost of cash donations/sponsorships # of referrals to behavioral health care organizations # of participants	Division community benefit team – staff time to coordinate classes with locations and instructors Hospital - \$3,000 to cover donations/sponsorships to support access to care programs Hospital leadership participation on community boards on paid staff time Hospital paid staff time to support behavioral health organizations	Gulfcoast North Area Health Education Center Pasco Alliance for Substance Addiction and Prevention Partner with National Alliance on Mental Illness (NAMI) to advertise MHFA and other mental health resources widely in community Pasco Schools CareerSource Pasco Hernando to host Tobacco Cessation classes	X	X	X

PRIORITIES NOT ADDRESSED



I Priorities Not Addressed

AdventHealth Connerton also identified the following priorities during the CHNA process. In reviewing the CHNA data, available resources, and ability to impact the specific identified health need, the Hospital determined these priorities will not be addressed.

Heart Disease and Stroke

Heart Disease and Stroke as a topic on its own did not come through as a top community health issue within the community survey or focus groups. Although 40% of survey respondents reported being told by a medical provider that they have hypertension and/or heart disease, these concerns can be addressed through the Access to Health and Social Services health topic. The Hospital did not select this as a priority as there are already several other community organizations actively addressing this need in the community who are better positioned to make an impact.

Exercise, Nutrition and Weight

In the Hospital's community, secondary data comparisons between Pasco County and the state of Florida did not reveal opportunities for impactful change. Pasco is performing better than Florida in adults who are at a healthy weight, at 38.2% for Pasco and 32.8% for Florida. Data suggests that Pasco could improve in adults who consume at least five servings of fruits and vegetables, with Pasco at 15.9% and Florida at 18.3%. Both primary and secondary data sources reflected a need for focus on built environment, which can improve access to healthy foods and opportunities for physical activity. In Pasco County, only 13.5% of the population lives within half a mile of a healthy food source compared to 27.7% for Florida. Focus group conversations also highlighted the challenges of rising costs of food. Although Exercise, Nutrition and Weight was selected as one of the top three health priorities of concern for the county, the CHNAC did not select it as one of the top two priorities because the Hospital is not positioned to directly address this.

Immunizations and Infectious Diseases

Immunizations and Infectious Diseases did not come up as a top issue through community feedback. A secondary data warning indicator of concern is the percentage of adults 65 and older with influenza vaccination, with the Pasco County value at 56.1%, which is lower than the state value (58.3%) and that of surrounding counties. Another secondary data warning indicator is the rate of Hepatitis B, Acute Infections, with Pasco County being significantly higher than the state, at 6.7 cases per 100,000 population and 2.5, respectively. There are opportunities to improve education on vaccination and prevention, but other community organizations, such as local health departments, have traditionally led these efforts. The Hospital did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available.

Cancer

During the assessment, Cancer was not identified as a top health concern by focus group participants nor community survey respondents. Nine percent (9%) of survey respondents ranked cancer as a pressing health issue and 16% reported being told by a medical provider that they have been diagnosed with cancer. Secondary data warning indicators of concern included Melanoma Incidence Rate for Pasco County at 30.4 cases per 100,000 population for 2016-2018 which is higher than the state value of 25.2 cases per 100,000 population. Cancer was not selected by the Hospital as a top priority to address during the upcoming three-year Community Health Plan as there are others already addressing this need.



**University Community Hospital, Inc. d/b/a
AdventHealth Connerton**

CHP Approved by the Hospital Board on: February 16, 2023

For questions or comments please contact:
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