



2023-2025
AdventHealth
Zephyrhills
Community
Health Plan

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Acknowledgements

This community health plan was prepared by Lauren Koen, West Florida Division Community Health Coordinator, with contributions from members of AdventHealth Zephyrhills' Community Health Needs Assessment Committee representing health leaders in the community and hospital leaders.

We are especially grateful for the internal and external partners who helped guide the development of the community health plan which will enable our teams to continue fulfilling our mission of Extending the Healing Ministry of Christ.



EXECUTIVE SUMMARY



I Executive Summary

Florida Hospital Zephyrhills, Inc. d/b/a AdventHealth Zephyrhills will be referred to in this document as AdventHealth Zephyrhills or the “Hospital”.

Community Health Needs Assessment Process

AdventHealth Zephyrhills in Zephyrhills, Florida conducted a community health needs assessment in 2022. Key partnerships that worked together to guide the joint community health needs assessment process included members of the All4HealthFL Collaborative: AdventHealth, BayCare Health System, Bayfront Health St. Petersburg, Moffitt Cancer Center, Johns Hopkins All Children’s Hospital, Lakeland Regional Health, Tampa General Hospital and The Florida Department of Health in Hillsborough, Pinellas, Pasco and Polk counties. The assessment identified the health-related needs of the community including low-income, minority and other underserved populations. This assessment process was the most comprehensive to date and included survey questions related to diversity, equity and inclusion. In addition, the priorities were defined, when possible, in alignment with Healthy People 2030, national public health priorities to improve health and well-being.

In order to ensure broad community input, AdventHealth Zephyrhills created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the assessment process. The CHNAC included representation from the Hospital, public health experts and the broad community. This included intentional representation from low-income, minority and other underserved populations. The prioritization process sought to balance the Hospital’s ability to impact the greatest number of people who are facing the greatest disparities.

The CHNAC met throughout 2021-2022. The members reviewed the primary and secondary data, helped define the priorities to be addressed and helped develop the Community Health Plan to address those priorities. Learn more about Healthy People 2030 at <https://health.gov/healthypeople>.

Community Health Plan Process

The Community Health Plan (CHP), or implementation strategy, is the Hospital’s action plan to address the priorities identified from the CHNA. The plan was developed by the CHNAC, and input received from stakeholders across sectors including public health, faith-based, business and individuals directly impacted.

The CHP outlines targeted interventions and measurable outcomes for each priority noted below. It includes resources the Hospital will commit and notes any planned collaborations between the Hospital and other community organizations and hospitals.

The identified goals and objectives were carefully crafted, considering evidence-based interventions and AdventHealth’s Diversity, Equity, and Inclusion and Faith Accountability strategies. AdventHealth Zephyrhills is committed to addressing the needs of the community, especially the most vulnerable populations, to bring wholeness to all we serve.



Executive Summary

Priorities Addressed

The priorities addressed include:

1. Access to Health and Social Services
2. Behavioral Health (Mental Health & Substance Misuse)

See page 9 for goals, objectives and next steps for each priority selected to be addressed.

Priorities Not Addressed

The priorities not addressed include:

1. Heart Disease and Stroke
2. Immunizations and Infectious Diseases
3. Cancer
4. Exercise, Nutrition and Weight

See page 15 for an explanation of why the Hospital is not addressing these issues.



The Community Health Plan is a three-year strategic plan and may be updated during implementation based on changing community needs or availability of resources. AdventHealth recognizes community health is not static and high priority needs can arise or existing needs can become less pressing. The Hospital may pivot and refocus efforts and resources to best serve the community.

I Executive Summary

Board Approval

On April 26, 2023, the AdventHealth Zephyrhills Board approved the Community Health Plan goals, objectives and next steps. A link to the 2023 Community Health Plan was posted on the Hospital's website prior to May 15, 2023.

Ongoing Evaluation

AdventHealth Zephyrhills' fiscal year is January – December. For 2023, the Community Health Plan will be deployed beginning May 15, 2023, and evaluated at the end of the calendar year. In 2024 and beyond, the plan will be evaluated annually for the 12-month period beginning January 1st and ending December 31st. Evaluation results will be attached to the Hospital's IRS Form 990, Schedule H. The collective monitoring and reporting will ensure the plan remains relevant and effective.

For More Information

Learn more about the Community Health Needs Assessment and Community Health Plan for AdventHealth Zephyrhills at <https://www.adventhealth.com/community-health-needs-assessments>.



ABOUT ADVENTHEALTH



| About AdventHealth

AdventHealth Zephyrhills is part of AdventHealth. With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth strives to heal and restore the body, mind and spirit through our connected system of care. More than 80,000 skilled and compassionate caregivers serve 4.7 million patients annually. From physician practices, hospitals, outpatient clinics, skilled nursing facilities, home health agencies and hospice centers, AdventHealth provides individualized, wholistic care at nearly 50 hospital campuses and hundreds of care sites throughout nine states.

Committed to your care today and tomorrow, AdventHealth is investing in research, new technologies and the people behind them to redefine medicine and create healthier communities.



About AdventHealth Zephyrhills

AdventHealth Zephyrhills is a 149-bed acute care hospital and is a member of the faith-based AdventHealth System, providing a connected network of care in nearly a dozen states with more than 50 hospitals and hundreds of care sites. Since 1985, the hospital has provided award-winning care with a mission to extend the healing ministry of Christ. The hospital offers a wide variety of services to include heart care, orthopedics, women's health, surgical care, digestive health, robotic technology, a 24/7 emergency room with online scheduling and more. With a focus on whole-person care, skilled and compassionate caregivers provide individualized care for body, mind and spirit. To learn more about the hospital's services, visit www.AHZephyrhills.com.

PRIORITIES ADDRESSED



Access to Health and Social Services

More than one third (34%) of community survey respondents ranked Access to Health Care as a pressing quality of life issue. Focus group participants cited barriers such as transportation, cost of care and prescriptions, long referral wait times, provider shortages and inconvenient appointment times. Inadequate health insurance coverage is one of the largest barriers to health care access and the unequal distribution of coverage contributes to disparities in health. Out-of-pocket medical care costs may lead individuals to delay or forgo needed care (such as doctor visits, dental care and medications), and medical debt is common among both insured and uninsured individuals. The percentage of adults (aged 18-64) without health insurance in Pasco County is 21.6%. Pasco is in the worst 25% of all counties in the nation.

Goal 1: Promote the attainment and maintenance of health through health education and access to care

Objective 1.1: By December 31, 2025, increase the percentage of adults in the AdventHealth Food is Health® program who report redeeming at least five produce vouchers to access nutritious food for their families from a baseline of 57% to 68% (Division-wide).

The AdventHealth Food is Health® program provides series-based nutrition education and culturally appropriate, nutritious foods to participants in low income/low access areas in hospital’s community. The program involves collaborations from a variety of community partners, including subject matter experts providing education, mobile produce vendors, and sites in the community where classes are held. AdventHealth sponsors the cost of produce for participants and assists with coordinating classes.

Target Population: Adults residing in low-income/low access areas within the Hospital’s primary service area

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Support AdventHealth Food is Health® nutrition classes	# of nutrition education classes supported # of participants attending nutrition classes # of participants redeeming at least 5 produce vouchers	Division community benefit team – staff time to coordinate classes with locations and instructors Hospital to cover incentives for participants (free vouchers to buy fruits and vegetables) Hospital leadership participation on community boards on paid staff time Hospital paid staff time helping to promote Food is Health®	Feeding Tampa Bay and University of Florida/Institute of Food and Agricultural Sciences (UF/IFAS) to provide nutrition education for Food is Health® class participants Dube Mobile Market – Vendor will accept vouchers from participants in exchange for fruits and vegetables Partner with organizations to host classes at their locations Partner with a local church to host a class Other partners: Genesis Center, Zephyrhills Presbyterian Church	X	X	X

Access to Health and Social Services

Goal 1 continued: Promote the attainment and maintenance of health through health education and access to care

Objective 1.2: By December 31, 2025, increase the number of community members trained in Hospital-sponsored American Heart Association (AHA) Hands-Only CPR classes for adults and youth from a baseline of 573 to 4200 people trained (Division-wide).

Target Population: Adults and youth residing in low-income/low access areas within the Hospital's primary service area

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
American Heart Association (AHA) Hands-Only CPR Classes	# of participants trained in Hands-Only CPR	<p>Division community benefit team coordinates classes with community partners and community members</p> <p>Hospital will pay for Hands-Only CPR kits for participants</p> <p>Hospital to provide training room space to host classes</p>	<p>American Heart Association (AHA) to provide Hands-Only CPR coordination of classes and instruction. Division-wide sponsorship in the amount of \$40k has been allotted to AHA to provide classes in CPR to the community.</p> <p>Partner with community partners to host classes at their organizations</p> <p>Pasco County Schools</p> <p>Faith community</p>	X	X	X

Access to Health and Social Services

Goal 1 continued: Promote the attainment and maintenance of health through health education and access to care

Objective 1.3: By December 31, 2025, increase number of participants in Hospital-sponsored access to care programs from a baseline of 75 participants to 150 participants.

Target Population: Adults who are low-income, underinsured or uninsured residing in the Hospital’s primary service area

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Support community programs addressing access to care and health screening events with Premier Community HealthCare and the Pioneer Medical Foundation	<p># of paid staff hours</p> <p>Cost of medical/educational supplies and in-kind donations</p> <p>Cost of cash donations/sponsorships</p> <p># of referrals to access to care organizations</p> <p># of participants or people served</p>	<p>Division community benefit team – staff time to coordinate classes with locations and instructors</p> <p>Hospital to cover donations/sponsorships to support access to care programs</p> <p>Hospital leadership participation on community boards on paid staff time</p> <p>Hospital to refer patients to community partners for follow care and specialist care</p> <p>Hospital to support health screenings with community partners</p> <p>Care 360 (Care Management): transportation and follow up appointments (aligns with health equity plan)</p>	<p>Pioneer Medical Foundation: screening events and referrals to primary care clinic for uninsured/underinsured (aligns with health equity plan)</p> <p>Florida Department of Health in Pasco County</p> <p>Premier Community Healthcare</p> <p>Faith community</p> <p>Living Waters Church</p> <p>Church of God in Christ</p> <p>Zephyrhills/Wesley Chapel Ministerial Association</p>	X	X	X

Behavioral Health (Mental Health & Substance Misuse)

Nearly 45% of the community and public health experts surveyed ranked mental health as the most pressing issue in Pasco County. In the Hospital’s community, 19.7% of residents have depression, while 18.0% of the residents report poor mental health. According to community survey respondents, 30% have been diagnosed with a depressive disorder or anxiety disorder. Substance use emerged as a top concern, reflected in both primary and secondary data sources. One of the most concerning trends is with drug overdose deaths, which has increased significantly over the past few years, currently at a rate of 47.8 (per 100,000 population). Pasco County also sees a higher percentage of adults who currently smoke, with 21.6% of adults in Pasco County compared to 14.8% for the state of Florida.

Goal 1: Reduce the impact of mental, emotional, and behavioral health disorders

Objective 1.1: By December 31, 2025, increase number of participants who attend Hospital-sponsored Mental Health First Aid (MHFA) certification classes from a baseline of 258 participants to 700 participants (Division-wide).

Target Population: Adults who are low-income, underinsured or uninsured residing in the Hospital’s primary service area

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Mental Health First Aid (MHFA)	<p># of participants trained in Mental Health First Aid USA</p> <p># of participants who indicate they are very likely to use the ALGEE (MHFA) Action Plan to connect an adult experiencing a mental health/substance use challenge to appropriate help and resources (data source from MHFA course evaluation)</p>	<p>Division community benefit team coordinates classes for community organizations and community members</p> <p>Hospital will pay for enrollment fee for participants enrolled in each class, as well as breakfast and lunch served in each class</p> <p>Hospital staff time to promote program to the community</p> <p>Hospital marketing team staff time spent in promoting MHFA classes</p> <p>Hospital chaplain/spiritual team to promote program to community and partner with local faith-based organizations to host MHFA classes (Aligns with Faith Accountability Plan)</p>	<p>Partner with community partners who teach MHFA to deliver instruction</p> <p>Partner with community partners who want to host classes at their organizations</p> <p>Partner to promote the availability of MHFA classes to community members</p> <p>First responders</p> <p>Faith Based Organizations</p> <p>Zephyrhills Presbyterian Church</p> <p>Zephyrhills/Wesley Chapel Ministerial Association</p> <p>National Alliance on Mental Illness Pasco (NAMI Pasco)</p>	X	X	X

Behavioral Health (Mental Health & Substance Misuse)

Goal 1 continued: Reduce the impact of mental, emotional and behavioral health disorders

Objective 1.2: By December 31, 2025, increase number of participants in Hospital-sponsored behavioral health education programs from a baseline of 18 participants to 100 participants.

Target Population: Adults who are low-income, underinsured or uninsured residing in the Hospital’s primary service area

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Sponsor community behavioral health education programs with Gulfcoast North Area Health Education Center (AHEC) that focus on tobacco cessation and mental health advocacy campaigns led by National Alliance on Mental Illness (NAMI)	# of paid staff hours	Division community benefit team – staff time to coordinate classes with locations and instructors	Gulfcoast North Area Health Education Center			
	Cost of educational supplies and in-kind donations	Hospital to provide marketing, food, and room space for AHEC tobacco Cessation services	Pasco Alliance for Substance Addiction and Prevention			
	Cost of cash donations/sponsorships	Hospital to cover donations/sponsorships to support mental health programs	NAMI Pasco			
	# of referrals to behavioral health care organizations	Hospital leadership participation on community boards on paid staff time	Pasco County Schools			
	# of participants	Hospital paid staff time to support behavioral health organizations	Live Tampa Bay	X	X	X
		Hospital to screen patients for tobacco use and refer patients to AHEC tobacco cessation programs	Pasco County Substance Misuse Taskforce			
			Faith community			
			Zephyrhills Presbyterian Church			

PRIORITIES NOT ADDRESSED



I Priorities Not Addressed

AdventHealth Zephyrhills also identified the following priorities during the CHNA process. In reviewing the CHNA data, available resources, and ability to impact the specific identified health need, the Hospital determined these priorities will not be addressed.

Heart Disease and Stroke

Heart Disease and Stroke as a topic on its own did not come through as a top community health issue within the community survey or focus groups. Although 40% of survey respondents reported being told by a medical provider that they have hypertension and/or heart disease, these concerns can be addressed through the Access to Health and Social Services health topic. The Hospital did not select this as a priority as there are already several other community organizations actively addressing this need in the community who are better positioned to make an impact.

Immunizations and Infectious Diseases

Immunizations and Infectious Diseases did not come up as a top issue through community feedback. A secondary data indicator of concern is the percentage of adults 65 and older with influenza vaccination, with the Pasco County value at 56.1%, which is lower than the state value (58.3%) and that of surrounding counties. Another secondary data warning indicator is the rate of Hepatitis B, Acute Infections, with Pasco County being significantly higher than the state at 6.7 cases per 100,000 population and 2.5, respectively. There are opportunities to improve education on vaccination and prevention, but other community organizations, such as local health departments, have traditionally led these efforts. The Hospital did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available.

Exercise, Nutrition and Weight

In the Hospital's community, secondary data comparisons between Pasco County and the state of Florida did not reveal opportunities for impactful change. Pasco is performing better than Florida in adults who are at a healthy weight, at 38.2% for Pasco and 32.8% for Florida. Data suggests that Pasco could improve in adults who consume at least five servings of fruits and vegetables, with Pasco at 15.9% and Florida at 18.3%. Both primary and secondary data sources reflected a need for focus on built environment, which can improve access to healthy foods and opportunities for physical activity. Focus group conversations also highlighted the challenges of rising costs of food. The importance of strategies around exercise, nutrition and weight is significant, however the CHNAC shared that many related strategies can be included under Access to Care and Social Services, creating a stronger focus in that area which emerged as a priority for our community members and partners. Also, strategies around the built environment may not produce measurable results during the span of the Hospital's three-year community health plan.

Cancer

During the assessment, cancer was not identified as a top health concern by focus group participants nor community survey respondents. Nine percent (9%) of survey respondents ranked cancer as a pressing health issue and 16% reported being told by a medical provider that they have been diagnosed with cancer. Secondary data found in the assessment also showed there was a higher rate of cases for melanoma incidences in the county than in the state. Cancer was not selected as a priority as there are others already addressing this need.



**Florida Hospital Zephyrhills Inc.,
d/b/a AdventHealth Zephyrhills**

CHP Approved by the Hospital Board on: April 26, 2023

For questions or comments please contact:
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