AdventHealth Sponsorship Application

As part of one brand, we ask that all requests for funding and in-kind donations in Flagler, Lake, Orange, Osceola, Polk, Seminole and Volusia counties go through our online sponsorship application process.

If you are interested in submitting a sponsorship request, please note that you are required to go through the following steps:

- 1. Visit adventhealthcflcares.com
- 2. Click on Request a Donation or Sponsorship button
- **3.** Answer four qualifying questions, which will route you to either a marketing sponsorship application or a community sponsorship application
- 4. Create an account
- 5. Start your sponsorship request and submit when you are ready!

By creating an account, you will be able to save your application before making a final submission and track past requests.



If you have any questions about this process, you can always contact our teams! Community Relations Team: <u>CFD.CommunityRelations@AdventHealth.com</u> Marketing Team: <u>CFD.Sponsorships@AdventHealth.com</u>



Community Sponsorship Application

Non-profit organizations that would like to apply for funding will need to provide the following information:

- □ Name
- Title
- Organization name
- Address
- Contact information
- Company website
- W-9 form
- Date response is needed by
- □ Organization mission
- Mission alignment with AdventHealth's goal of providing affordable, connected and exceptional healthcare to Central Floridians
- □ Counties where your organization provides services
- Details of request
- □ Amount requested (\$)
- Donation type (monetary or in-kind)
- Donation description
- □ Who you were referred by (if applicable)
- □ Event specifics (if applicable)
- Previous financial contributions received from AdventHealth
- Details on any charitable requests that have been made to AdventHealth within the past 6 months (if applicable)
- □ Information on existing organizational relationships with AdventHealth, such as board representation, ongoing involvement, etc. (if applicable)
- Information on whether whole-person care is incorporated into programming and/or ongoing initiatives
- □ Number of people assisted by the organization
- □ Information on whether the organization helps the underserved or uninsured
- Detailed information on which of the community priorities outlined in our <u>Community</u> <u>Health Needs Assessment (CHNA)</u> are addressed by the organization
- Detailed information on donation utilization (how the donation will be measured in terms of lives saved, people helped, etc.)
- □ Information on financial plan that ensures service/program sustainability



Marketing Sponsorship Application

Organizations that would like to request a sponsorship will need to provide the following information:

- □ Name
- Title
- Organization
- Address
- Contact information
- □ Company website
- □ Counties where your organization provides services
- Details on any charitable requests that have been made to AdventHealth within the past 6 months (if applicable)
- Details on any contributions made to your organization from AdventHealth
- □ Information on existing organizational relationships with AdventHealth, such as board representation, ongoing involvement, etc. (if applicable)
- □ Date response is needed by
- Sponsorship type
- □ Sponsorship description
- □ Where will this sponsorship be advertised?
 - o TV, radio, billboard, social media, website, flyer, etc.
- □ Event-specifics (if applicable)
- □ Referred by



